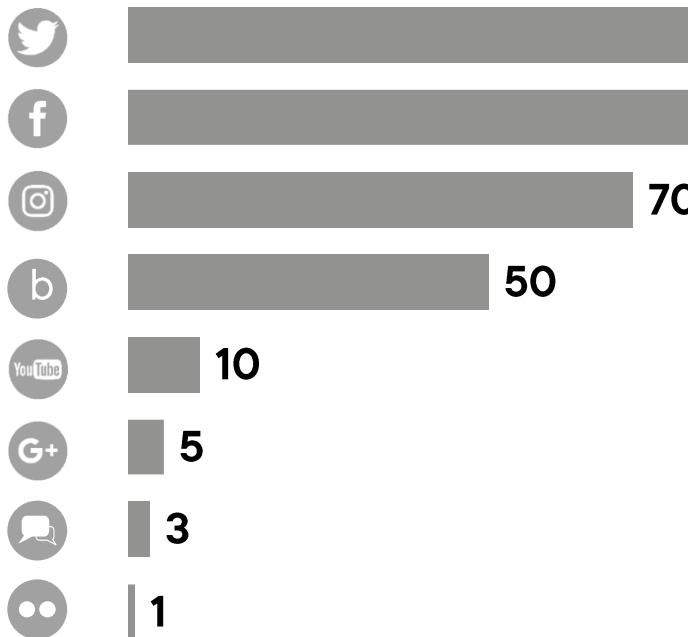


ON THE SOCIAL WEB (last 30 days)



Twitter
is the most used
platform with a
share of 32%.

Our tweet about the Fibep TechDay received the best Engagement on Twitter:

Likes: 1
Klicks: 9
Engagement Rate: 3.9%

pressrelations GmbH @newsradar · 29. Mai

#Communication and Media in times of #AI,
#SocialMedia and #Data.

Great exchange and information @_FIBEP TechDay 2019
in Prague. bit.ly/2IafGN5 pic.twitter.com/1rmnuZdwPL

Contributory Income

344 Posts

Potential Reach

1.285.117

Interactions

2.228

These hashtags were particularly frequently mentioned in connection with pressrelations.

#monitoring

#SocialMedia

#mediareview

#media

Virality Score 0.16

