

Media Analysis of the US Election: September 2020

Insights from **pressrelations**

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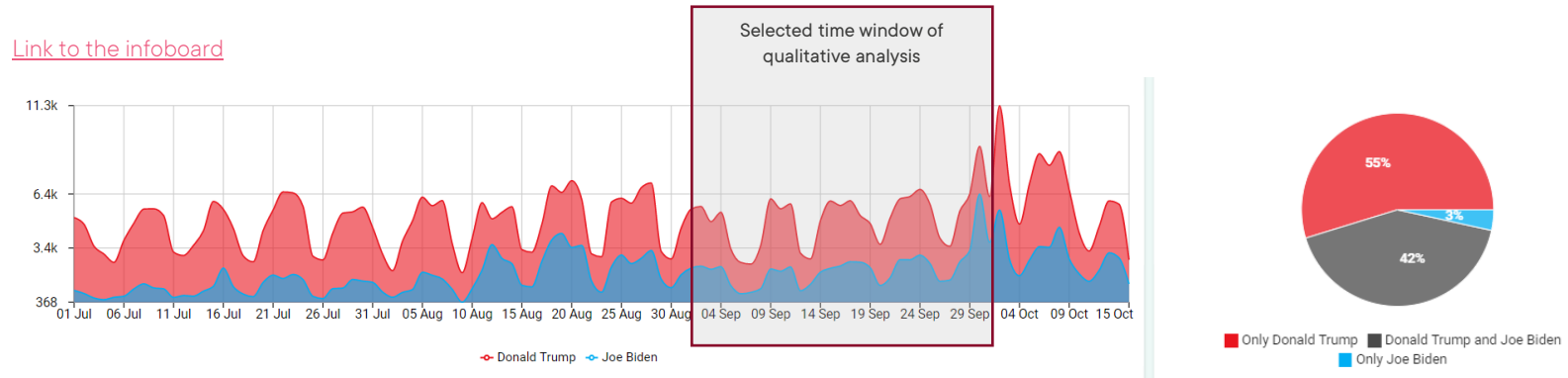
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Introduction and Study Design

In cooperation with the Fraunhofer Institute for Communication, Information Processing and Ergonomics **FKIE** and **NewsGuard**, pressrelations is investigating **media coverage of the US election campaign**. The **credibility of the sources and the role of disinformation** are particularly in focus. The joint project consists of a **qualitative media analysis** that combines human and technical intelligence via a hybrid model. In order to follow the reporting in real time, a fully automated quantitative analysis is also available. The results, based on articles from 426 online media sources from five countries, can be accessed **online** via a **real-time information board**:



Selected reports from **16 online media sources** were **coded** by pressrelations' analysts **according to qualitative criteria**. The selected media included **eight US media outlets** and eight online media channels from Germany, Austria and Switzerland (**DACH**), which were analyzed for the **period from September 1 to September 30, 2020**. In addition, TV coverage from **CNN**, **Fox News**, and **ARD**, as well as tweets by Donald Trump and Joe Biden were analyzed.

Introduction and Methodology

This analysis includes evaluation and mapping of the media landscape from different perspectives and is based on extensive data collection of media reports made public on the Internet and television.

To deal with the immense amount of news on the US election campaign, the manual analysis was carried out on the basis of a representative sample in a selected media set of 19 media sources in total. This media set consists of a selection of media from the USA and the DACH region with high and low credibility in order to investigate both qualitative and regional differences.

The representative sample has a confidence interval of 95% and a probability of error of 5%. The sample represents the population in terms of **candidates, country distribution, topicality of issues, and media credibility.**

All articles that addressed at least one of the four candidates running for the US presidency and vice presidency were examined.

In order to measure the degree of credibility and the share of unreliable information sources in the coverage of the candidates, the **credibility and transparency of the source** was defined **as an essential analysis criterion** in addition to the sentiment of the reporting. For this purpose, pressrelations works with the **NewsGuard Score** - a rating system for news websites. Media outlets are analyzed by trained journalists according to nine credibility and transparency criteria and evaluated according to a point system. A total of 100 points can be achieved.

If a media achieves a lower score than 60, it does not meet the journalistic requirements and is marked red. Pages rated as credible receive a green symbol (see p. 15).

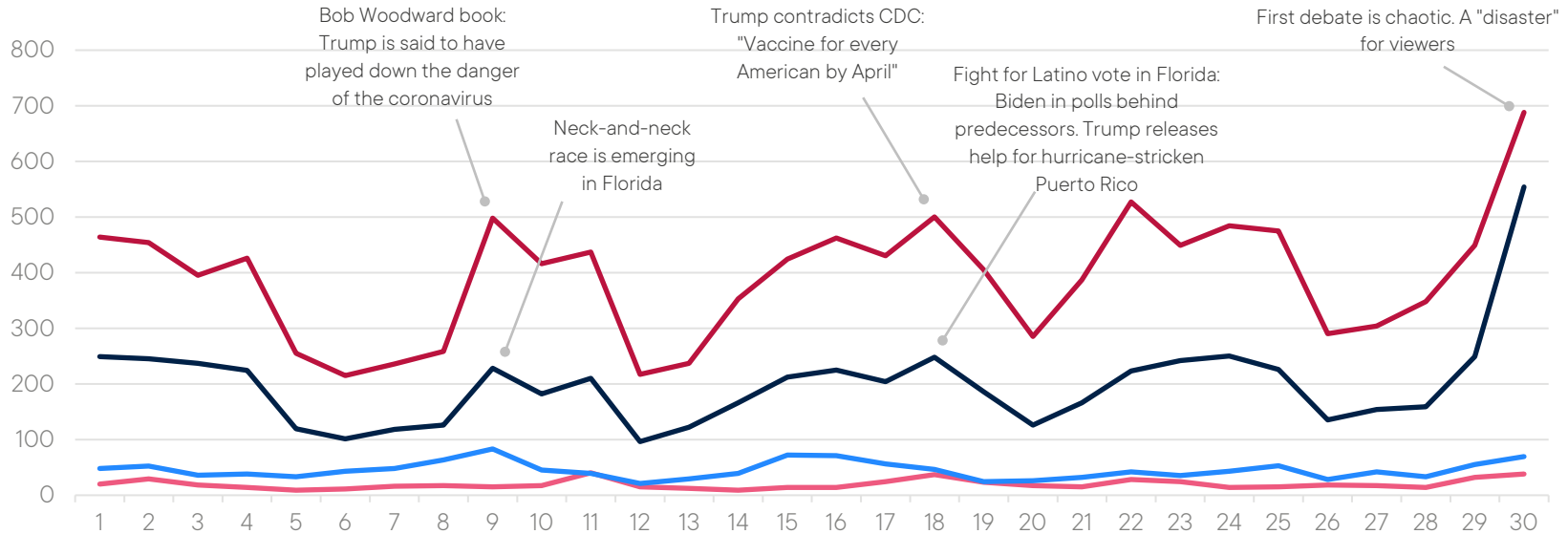
To highlight potential differences in election coverage from trustworthy and untrustworthy sources, four sources evaluated by NewsGuard were selected for both the US media and the DACH media (see p. 29 ff.). Furthermore, in the analysis - whose underlying media set (excluding TV) consists **equally of media with a NewsGuard score above¹ and below² 60** - all articles were analyzed for the presence of disinformation. The underlying definition can be found e.g. at bpb. If it is an (in-)direct quote from a candidate with false information, the code "Disinformation: statement by candidate" was used. To check if it is **disinformation**, several websites have been used which are specialized in detecting, checking, and correcting misinformation ([Politifact](#), [FactCheck.org](#), [AP News](#), [CNN](#)).

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COVERAGE OVER TIME

Latino Vote Potentially Decisive, the Danger of Coronavirus and a Disastrous TV Debate

Coverage (number of articles) September 2020



Donald Trump



Mike Pence



Joe Biden



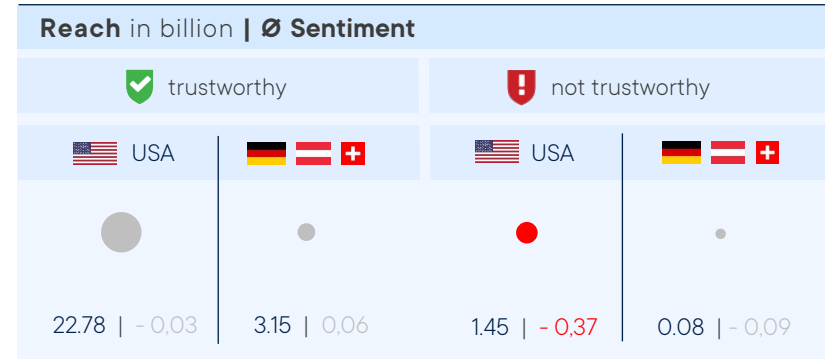
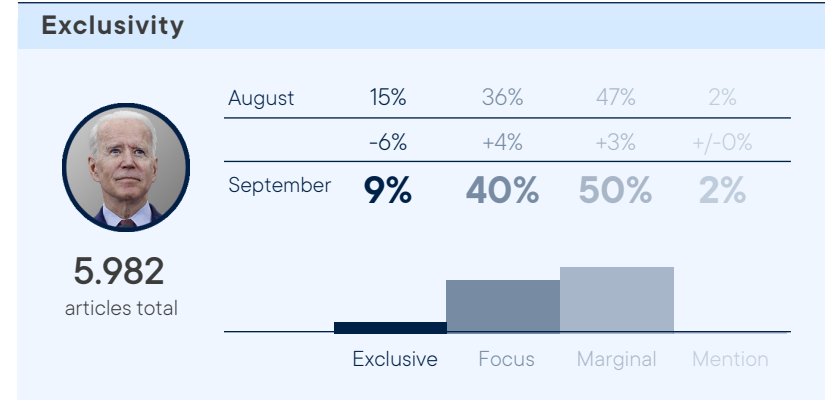
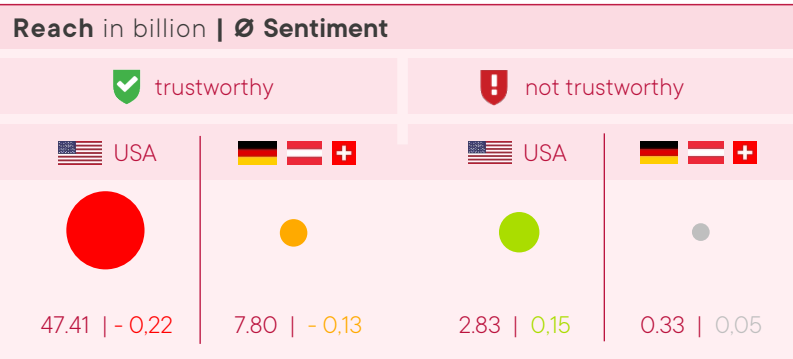
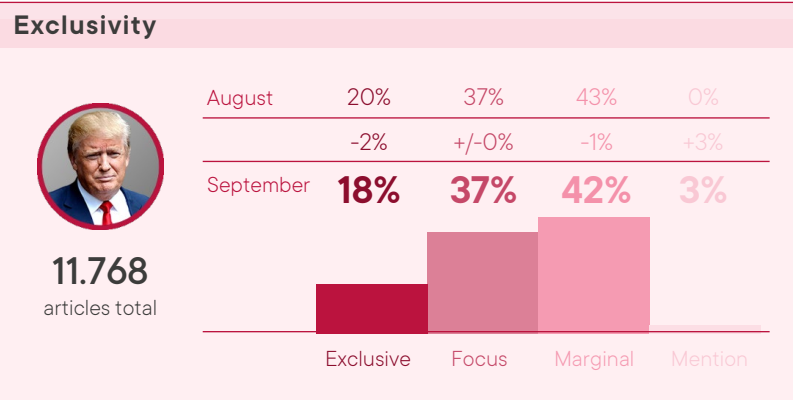
Kamala Harris

MEDIA RESONANCE

Trump Dominates the News, Biden has More Positive Coverage in Credible Media

Trump

Biden



SENTIMENT negative -1 1 positive

NEWSGUARD SCORE (SEE APPENDIX)

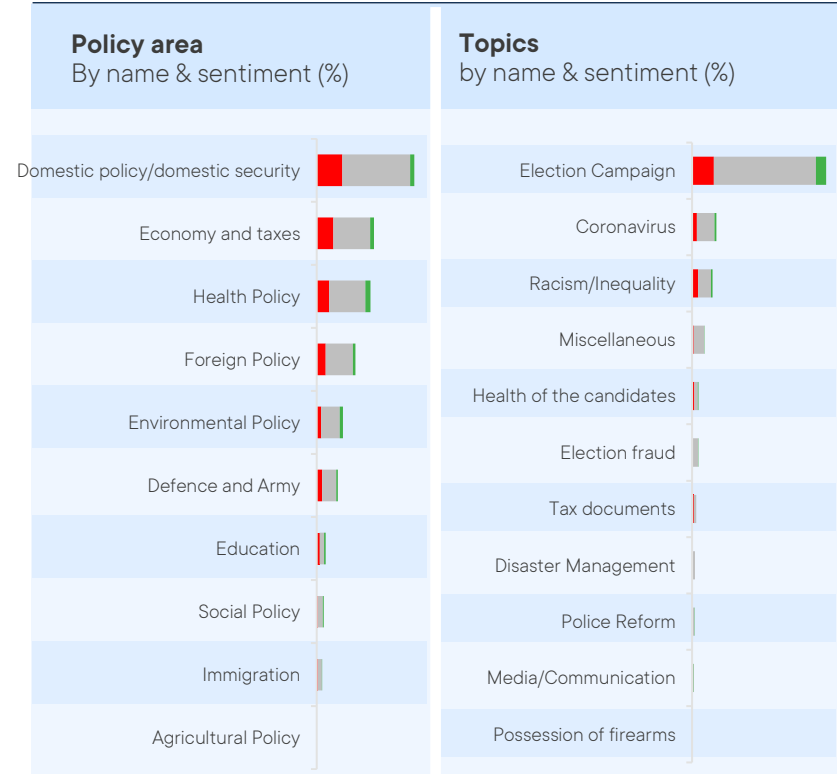
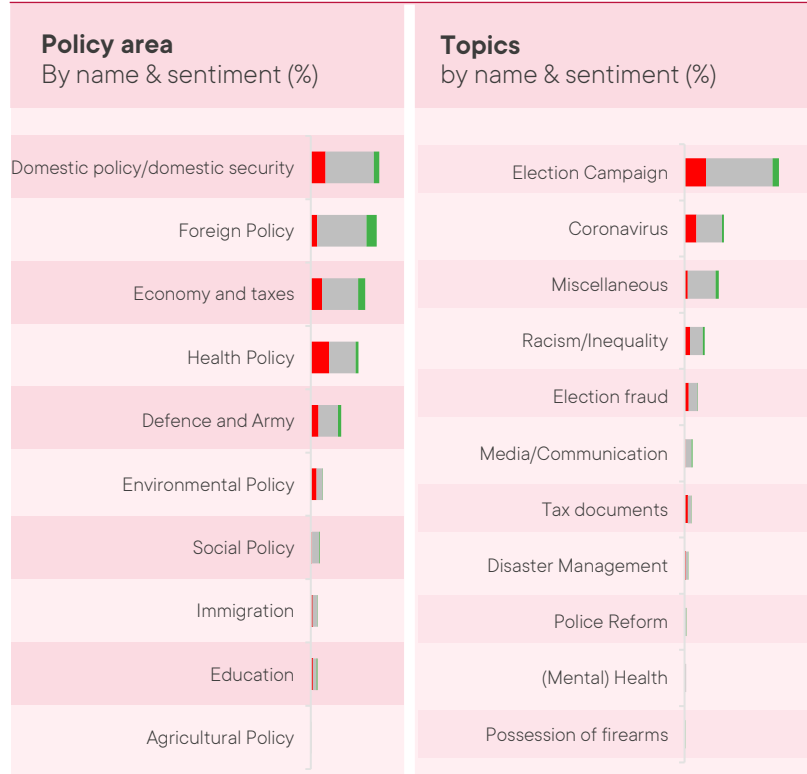
✓ ≥ 60 trustworthy

✗ < 60 not trustworthy

POLICY AREAS AND TOPICS

National Security and the Election Set the Agenda

Trump



Biden

SENTIMENT negative ■ neutral ■ positive ■

POLICY AREAS AND TOPICS

Coverage of the Candidates Hardly Ever Revolves Around Content

The data for September shows no significant shift in the relevant policy areas and issues compared with August. The very high volume of articles on the TV debate also reflects this **discursive idleness**. According to viewers, both candidates did not succeed in focusing on their main areas of interest during the debate.

Both Trump and Biden appear in the examined media mainly in the context of the **question of national security**. In Biden's case, the percentage gap to the following policy areas is even more pronounced than in Trump's case, who as incumbent president is mentioned almost as often in foreign policy contexts.

While many mentions of Trump refer to his promise to "keep law and order", Biden - in the wake of the first debate - is often quoted as saying that Trump should clearly distance himself from nationalist groups like the "Proud Boys".

As this example shows, Biden was hardly able to generate **exclusive coverage** in September either - compared to the previous month, the figure shrank from 15 to 9 percent.

The all-important thematic **focus is the election campaign itself**. Interesting in this context - **mental and physical health** is one of the top 5 topics discussed in connection with Biden; for Trump it is only in tenth place in September and plays almost no role at all. A top 5 topic for Trump that is much less relevant in articles on Biden is electoral fraud - especially as Trump continues to sow doubts about the **integrity of mail-in voting**.

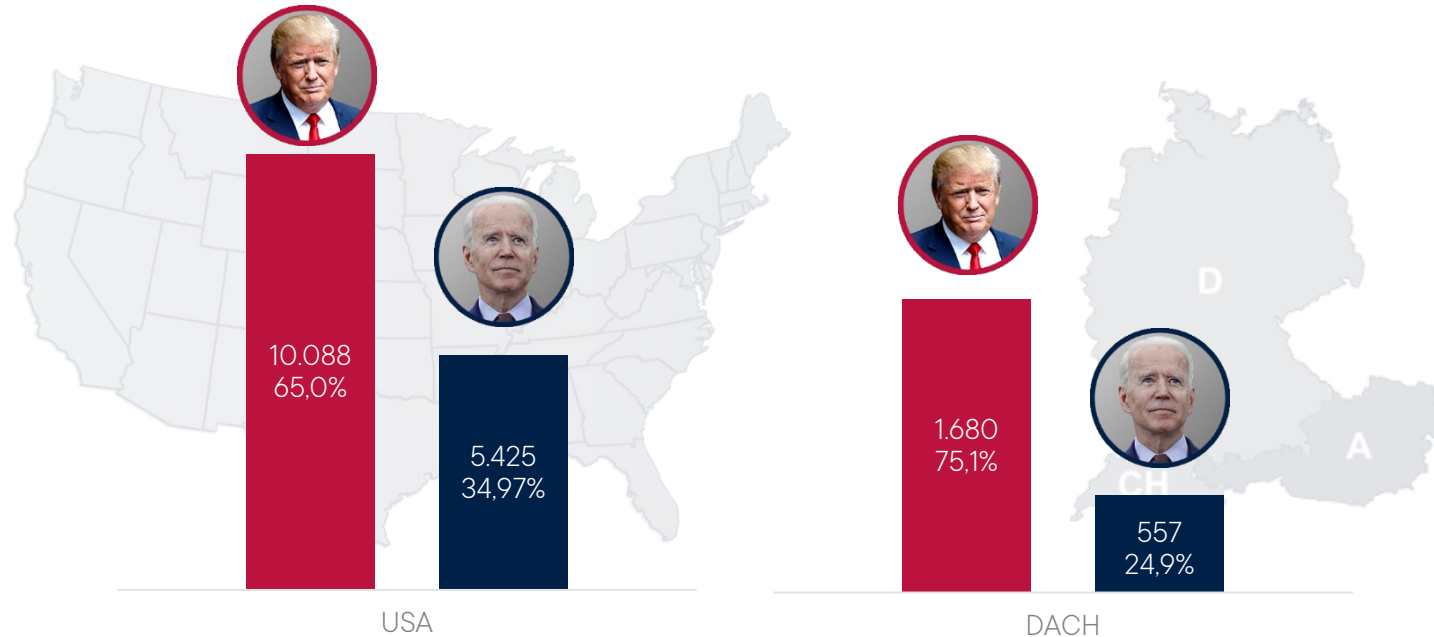
The coronavirus pandemic is in second place among the candidates - very far behind - with the percentage of the topic in coverage of Trump being higher and much more negative.

In view of the important Latino voters in the swing state of Florida, the incumbent president lands a media coup in the areas of **environmental and social policy** that also reaches DACH media. On the one hand, Trump signs the extension of a moratorium on oil drilling off the coast of Florida, and on the other hand he surprisingly releases aid for the US state of Puerto Rico, which has still not recovered from the disastrous consequences of Hurricane Maria in September 2017.

USA VS. DACH

Trump Dominates the Discourse - in DACH Even More So Than in the USA

Joe Biden's media presence - within the media set- decreased by 1% in the US media. Donald Trump's media presence in the USA increased from 63.6% (August) to 65%. The analyzed DACH media show only slightly higher coverage of both candidates in September.



USA VS. DACH

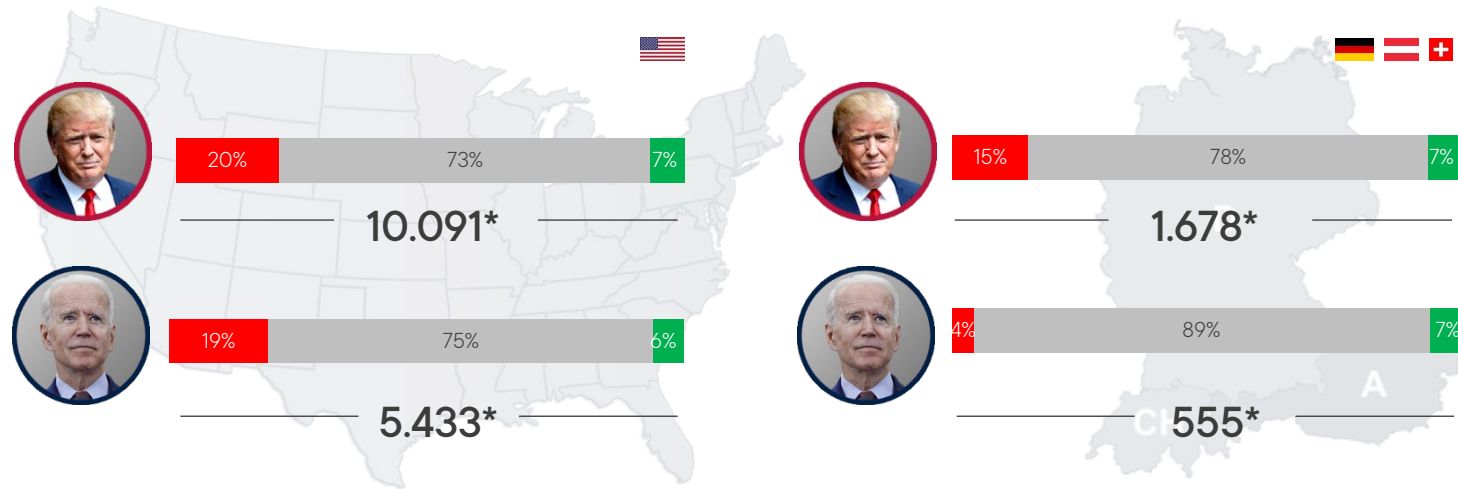
US Media Shows an Almost Equal Amount of Negative Coverage of Trump and Biden

Overall, the neutral share of reporting is very high in both regions. Within the analyzed media set (see appendix) Donald Trump is rated more negatively in the USA than in DACH.

The **high level of negative coverage** of Joe Biden in **the USA** (compared to DACH) should be considered in the context of the selected media. For example, media with an **NG score below 60** (e.g. *Daily Wire* and *Breitbart*) often publish negatively about Biden and positively about Trump.

There is a **clear pro-Trump and anti-Biden attitude** with a high number of contributions (see p. 15). **These media play a subordinate role in DACH.**

Joe Biden is rated somewhat more positively in DACH. However, the number of contributions is significantly lower for both in the analyzed German-language media.

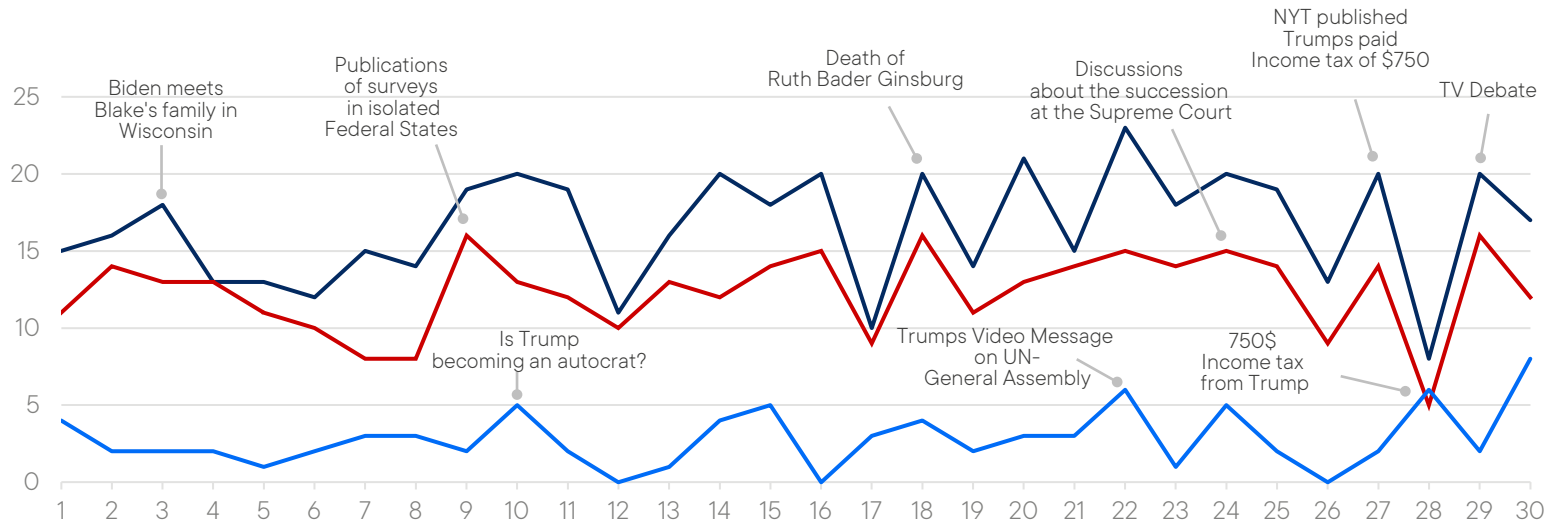


SENTIMENT negative ■ neutral ■ positive * Total number of articles (buzz) in August 2020

TV COVERAGE

Fox News Continues to Report Most Frequently on the Candidates

Coverage (TV) September 2020



TV COVERAGE

Fox News Reports on the Candidates Contrary to CNN and ARD

TV contributions by candidate



463



347

75



474



322

16



34

29



153

46

SENTIMENT negative -1 1 positive

TV topics by candidate



0 250 500 750

Election Campaign



Coronavirus



Racism/Inequality



Supreme Court



Unspecific Topic



Financial Records



Natural disasters



TRUMP FoxNews CNN ARD BIDEN FoxNews CNN ARD

TV COVERAGE

Comments and Remarks

In September, TV stations showed a similar trend. Relevant topics lead to rising contribution figures at all stations (e.g. the death of judge Ruth Bader Ginsburg or the publication of the NYT on Trump's very low tax levy on September 27 & 28).

The first debate is reflected in a peak on 09.29. in the USA and accordingly on 09.30. on ARD.

Fox News publishes the most articles overall (as it did last month). **The sentiment of the channels to the candidates is complementary** - while Fox News reports rather positively about Trump and negatively about Biden, CNN and ARD report negatively about Trump and positively about Biden. For Kamala Harris and Pence, the picture is the same with a lower number of contributions.

Topics on TV stations:

Joe Biden is more often associated with election campaigning than Trump. Outside of this topic, however, Biden can rarely establish himself.

The topic distribution reflects the two most important events in the period - The publication of Trump's tax returns and the debate over succession in the Supreme Court.

Joe Biden is mentioned more often in September when it comes to the topic of racism/ inequality. This may be due to his visit to the Blake family (a young black man shot by a policeman in Kenosha), but also to the constant defamation from Fox News. They blame Kamala Harris and Joe Biden for the violence on the streets and the protests.

Compared to August, the topic of **coronavirus** has moved up. Within the topic, both candidates are mentioned about the same number of times.

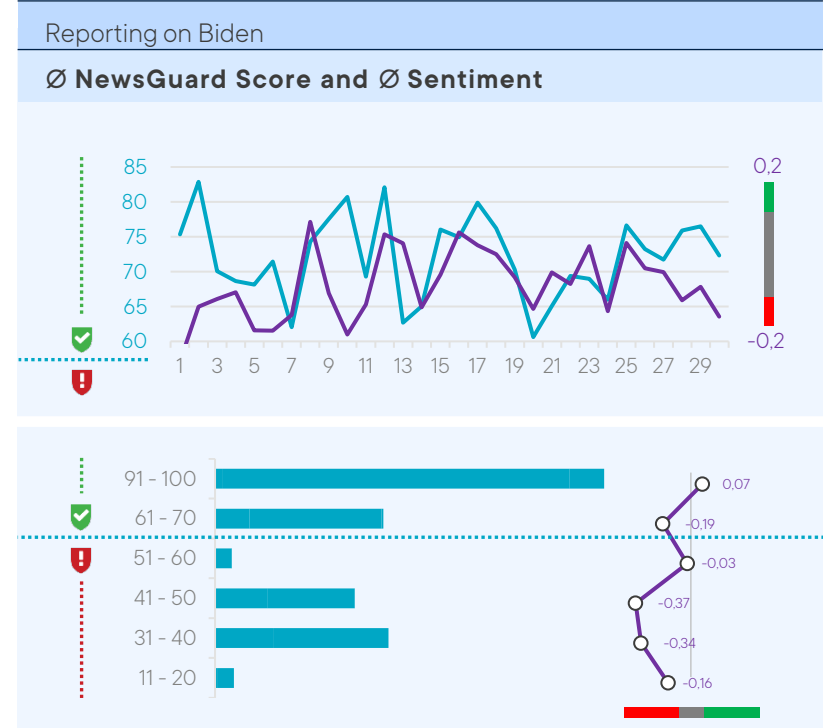
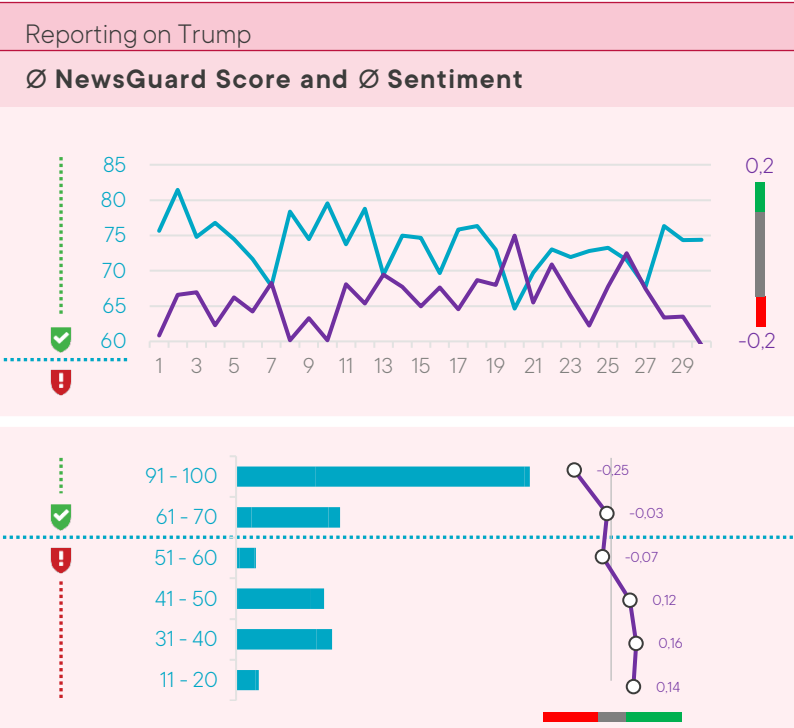
Trump promises a vaccine by the end of 2020 and Joe Biden is trying to establish the use of face masks as standard in all states together with Kamala Harris.

SENTIMENT AND NEWSGUARD SCORE

The More Trustworthy the Medium, the More Positive Towards Biden.
The Less Trustworthy the Medium, the More Positive Towards Trump.

Trump

Biden



● SENTIMENT negative ■ neutral ■ positive ● NEWSGUARD SCORE (SEE APPENDIX) ✓ ≥ 60 trustworthy ! < 60 not trustworthy

SENTIMENT AND NEWSGUARD SCORE

Media With High NG Score Report Fact-Based and Impartial

What becomes evident by the coverage of Trump is that **the higher the average NewsGuard score, the more negative is the average sentiment**. Over time, it is also noticeable that if on certain days a lot is published on a website with a low NewsGuard score, the average sentiment is particularly high (e.g. on [20.09.](#))

The Gateway Pundit, Breitbart, TMZ, Journalistenwatch, and Fox News published positive coverage of Trump on this day, but with different emphases.

Conversely, the sentiment and NewsGuard score were the same for Biden: The lower the NG score, the more negative is the average sentiment.

Overall, the average sentiment of the reporting on Trump (-0.12) and Biden (-0.10) differs only slightly, which was already evident in the regional comparison (see p. 9).

This is mainly due to the very negative reports about Biden in the media with an NG score below 60, e.g. from [The Gateway Pundit](#) or from [Epoch Times Germany](#). This **highly** (see p. 20) **undifferentiated reporting with a clearly positive attitude towards Trump** and a negative towards Biden is visible in many parts of this analysis.

Even the only **slightly positive contributions** (\emptyset 0.03) from newspapers with NG scores above 90, contribute to the fact that Joe Biden is perceived only slightly more favorably than Trump in the analyzed media set.

Trustworthy media are characterized by the fact that they publish fact-based and impartial contributions.

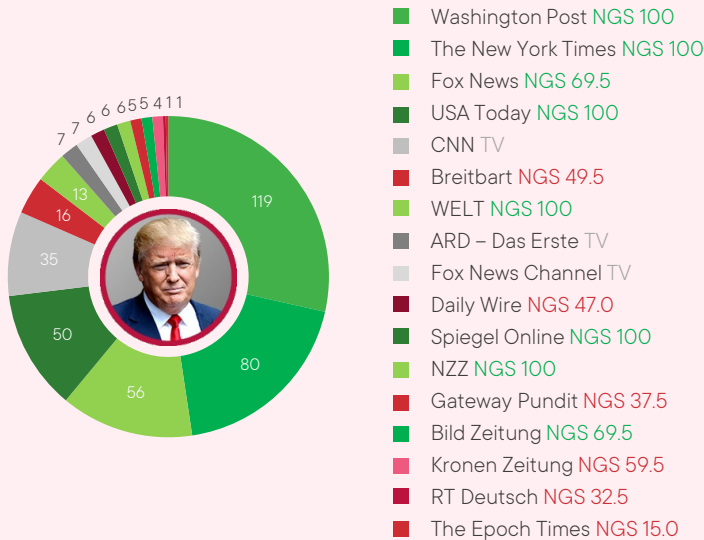
DISINFORMATION *

Media With Low NG Score Label Biden as a Distributor of “Fake News”

Trump

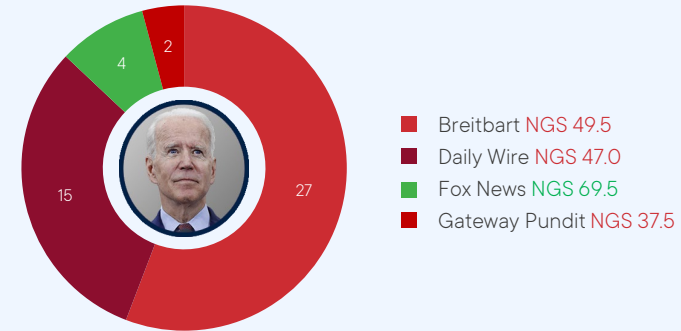
Reporting on Trump

Media that discuss disinformation in reference to the candidates



Reporting on Biden

Media that discuss disinformation in reference to the candidates



Biden

NEWSGUARD SCORE (SEE APPENDIX)

■ ≥ 60 TRUSTWORTHY
 ■ < 60 NOT TRUSTWORTHY
 ■ N/A

DISINFORMATION

“Fake News” Remains the Fighting Term of the Presidential Election Campaign 2020

The evaluation of the September data shows that media with a high NewsGuard score continue to place **disinformation** in the **spotlight**, which is probably also a consequence of the negative experience with the president's false reports in the run-up to the 2016 elections. As in August, it is above all the *Washington Post* and the *New York Times* that regularly publish fact checks on the statements of both candidates.

The reporting in media with an **NG score of less than 60** is strikingly **one-sided**: statements by Donald Trump are not checked, statements by **Joe Biden**, on the other hand, are doubted especially by *Breitbart* and *The Daily Wire*. Even WP or the NYT, which are otherwise referred to and avoided as "mainstream media", are used as sources.

That was also the case with the **TV debate** at the end of September: *The Daily Wire* used the NYT's fact-check to discredit Biden for the incorrect assertion that Obama and he had left Trump with a "**booming economy**". What *The Daily Wire* does not write is that even though several statements are declared "misleading", this is the only statement Biden has made that the NYT has proven to be false.

Other allegations are largely or entirely correct, according to NYT.

In contrast, there are **14 statements** by **Trump** that are marked as **false** and are being corrected by journalists.

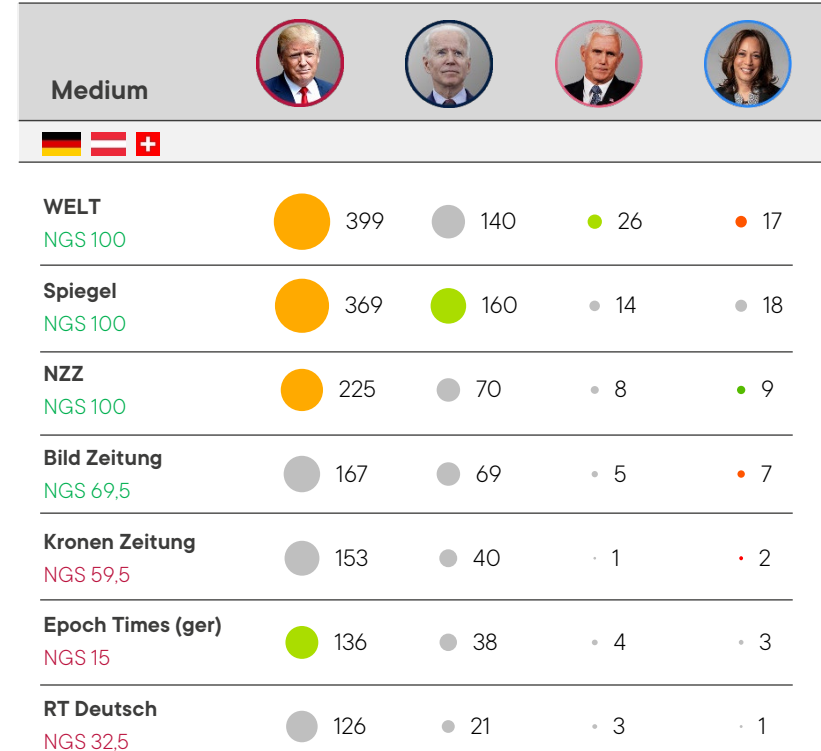
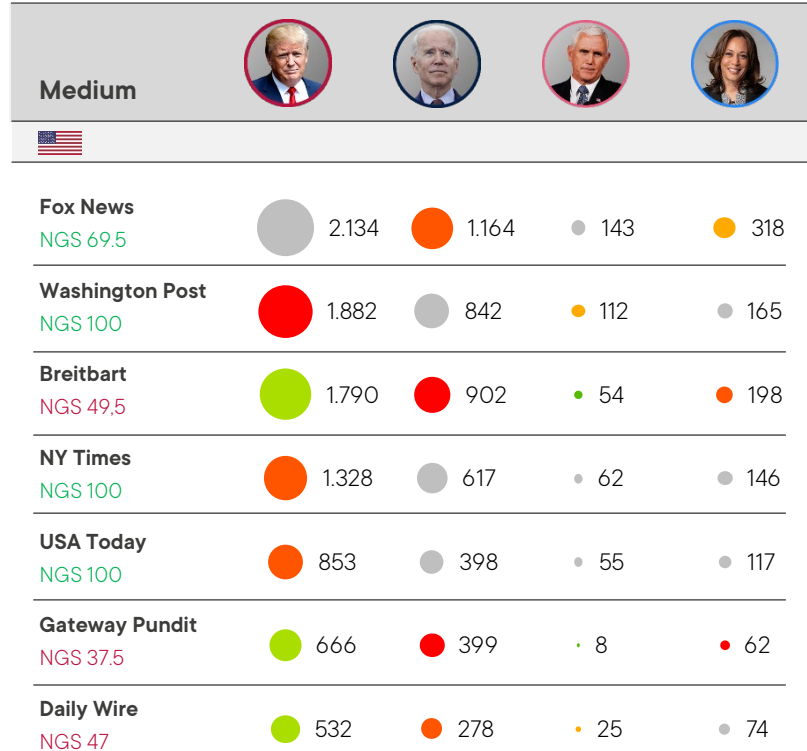
Disinformation is apparently no longer an evidence-based category for media with a low NG score but serves mainly as a fighting term with a clear political thrust.

Among the media with a **low NG-score**, *The Daily Wire* generally takes a special position, which has no real equivalent in the DACH region. Like other news sites with a low NG score, it systematically relies on polarizing headlines for high visibility on social media, but it does so with a very **appealing visual aesthetic** that is closer to the NYT or WP than to *Breitbart*.

Among the media that place Biden in the context of disinformation, *foxnews.com* is the only medium with an NG-Score of over 60 (4 articles).

MEDIA ATTENTION AND SENTIMENT

Breitbart Reports Almost as Often as the Washington Post About the Candidates

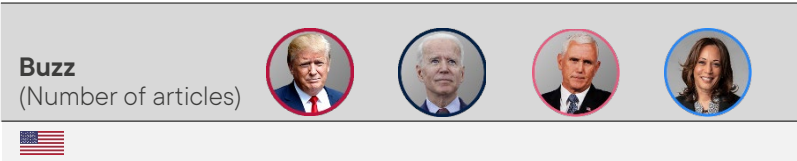






















SENTIMENT negative -1 1 positive

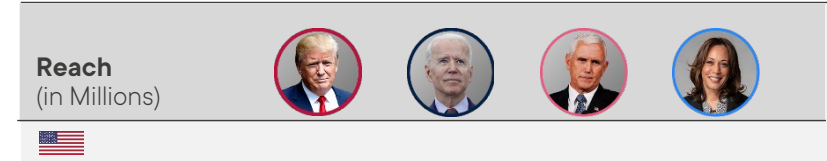
NEWSGUARD SCORE (SEE APPENDIX) NGS ≥ 60 trustworthy NGS < 60 not trustworthy





















US SENTIMENT MATRIX (JOURNALISTS)

Authors of Less Trustworthy Media Are Above-Average Active and Clearly Pro-Trump



Jim Hoft Gateway Pundit NGS 37,5		369		194	• 2	• 12
Cristina Laila Gateway Pundit NGS 37,5		154		131	• 3	• 29
Joel Pollak Breitbart NGS 49,5		143		114	• 2	• 19
Charlie Spiering Breitbart NGS 49,5		192		64	• 6	• 10
Hannah Bleau Breitbart NGS 49,5		128		62	• 6	• 18
Pam Key Breitbart NGS 49,5		138		45	• 2	• 12
Joseph Wulfsohn Fox News 69,5		97		63	• 2	• 22
Paul Steinhauser Fox News 69,5		75		72	• 15	• 20
Jennifer Rubin Washington Post 100		76		60	• 5	• 13
Charles Creitz Fox News 69,5		74		56	• 3	• 13



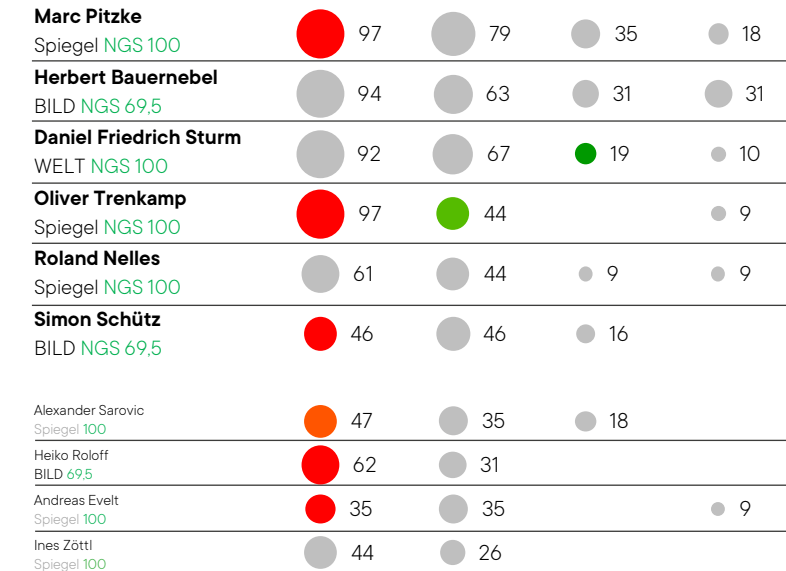
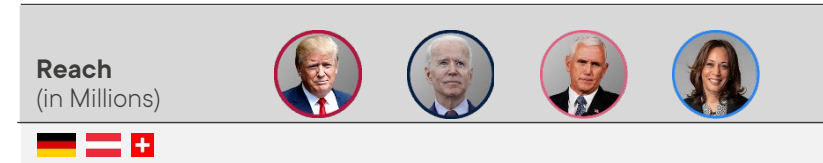
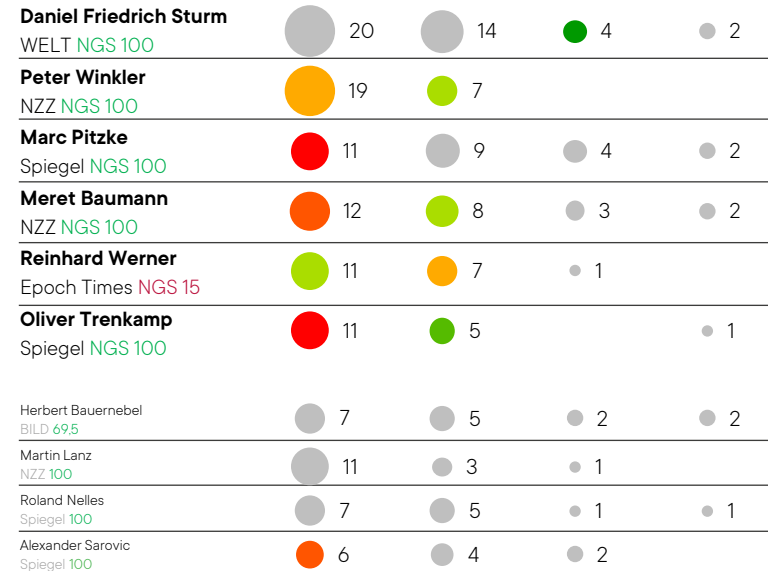
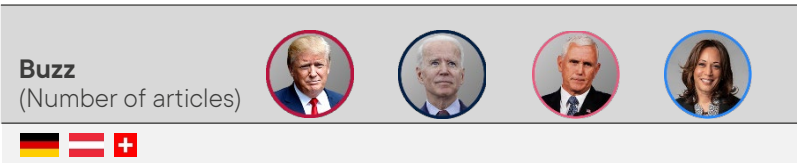
Jennifer Rubin Washington Post NGS 100		537		349	• 11	• 122
Joseph Wulfsohn Fox News NGS 69,5		416		399	• 83	• 111
Paul Steinhauser Fox News NGS 69,5		591		324	• 49	• 14
Philip Bump Washington Post NGS 100		409		310	• 17	• 72
Charles Creitz Fox News NGS 69,5		451		240	• 50	• 50
Brooke Singman Fox News NGS 69,5		307		307	• 29	• 117
Giovanni Russonello The New York Times 100		379		202	• 68	• 55
Tyler Olson Fox News 69,5		406		224	• 17	• 44
Morgan Phillips Fox News 69,5		322		278	• 29	• 44
David Leonhardt The New York Times 100		449		167	• 11	• 33

SENTIMENT negative -1  1 positive

NEWSGUARD SCORE (SEE APPENDIX) **NGS** ≥ 60 trustworthy **NGS** < 60 not trustworthy

DACH SENTIMENT MATRIX (JOURNALISTS)

Journalists From High-Reach Media Show a Neutral-Negative Picture of the Candidates



SENTIMENT negative-1 1 positive

NEWSGUARD SCORE (SEE APPENDIX) NGS ≥ 60 trustworthy NGS < 60 not trustworthy

MEDIA ATTENTION AND SENTIMENT

Comments and Remarks

The analyzed media show some **sentiment differences** in the USA: **Fox News (FN)** continues to have the highest number of articles on all candidates. They are also more critical of Biden and neutral towards Trump and Pence; the coverage of Harris is slightly critical.

The **Washington Post (WP)** ranks second in terms of the number of articles published on all four candidates. It is extremely critical of Trump and balanced toward Biden and Harris.

In third place comes *Breitbart News* with a high number of articles on all candidates. Conversely to the *WP*, these articles report rather positively about Trump and negatively about Biden. Interesting is the very rare mention of Mike Pence compared to Kamala Harris.

A look at the **American journalists** shows **that measured by the number of articles, only media with an NGS below 50** are present.

If we look at how many readers are potentially reached, Jennifer Rubin from *WP* takes the first place, followed by Joseph Wulfsohn (*Fox News*). The sentiment of the reporting of the two is fundamentally different.

[Paul Steinhauser \(FN\)](#), who in general regards Trump somewhat more [critically](#) than his colleagues at *Fox News* can be highlighted.

Jennifer Rubin (*WP*) reports in a clearly negative way about Trump and Josef Wulfsohn (*FN*) has a negative view on Biden. The vice-candidates are commented rather neutrally. Exception: Brooke Singman (*FN*).

Within the media set for the **DACH region**, there are fewer clear differences in the sentiment. *WELT*, *Spiegel*, *NZZ*, and *Bild Zeitung* are slightly critical to neutral towards Trump. The German version of the *Epoch Times* is naturally positive towards Trump.

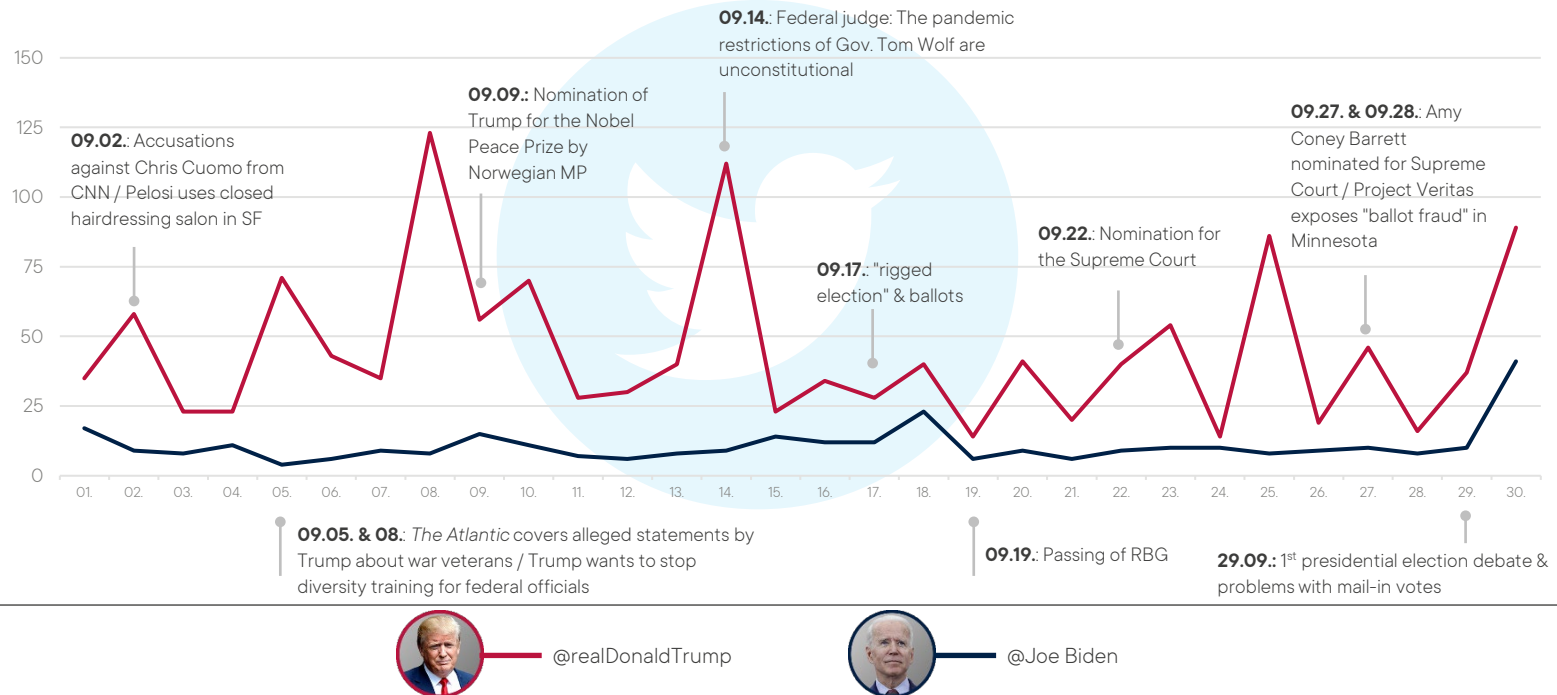
Exceptions can be seen in Daniel Friedrich Sturm's positive reports on Pence and Oliver Trenkamp's positive articles on Biden.

In contrast to American journalists, **in the DACH region** (both in terms of the number of articles and reach) **leading the way** are **only journalists from media that have a NewsGuard score of 100** with only one exception .

TIME COURSE OF TWITTER CONTRIBUTIONS

Alleged Mail-in Ballot Fraud and the Supreme Court Nomination Keep Twitter Busy

Number of tweets per day



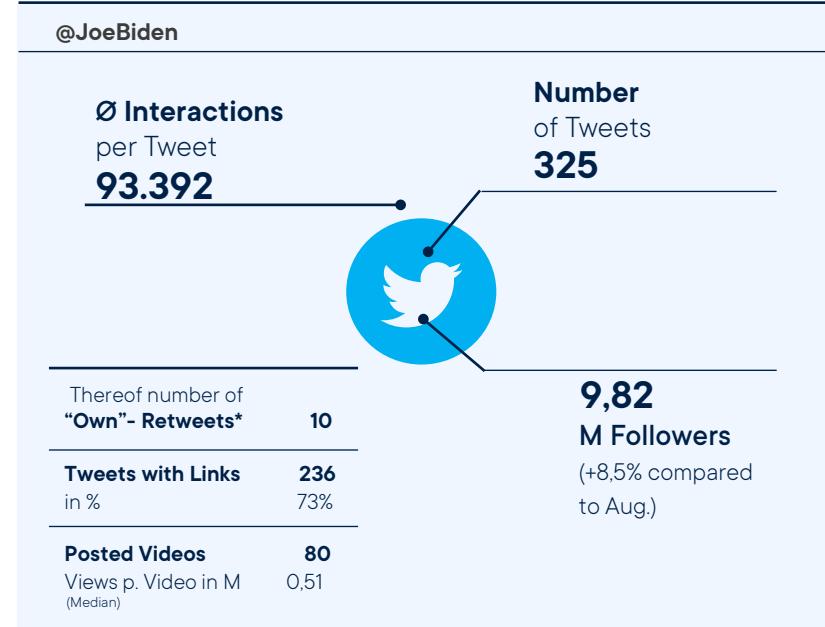
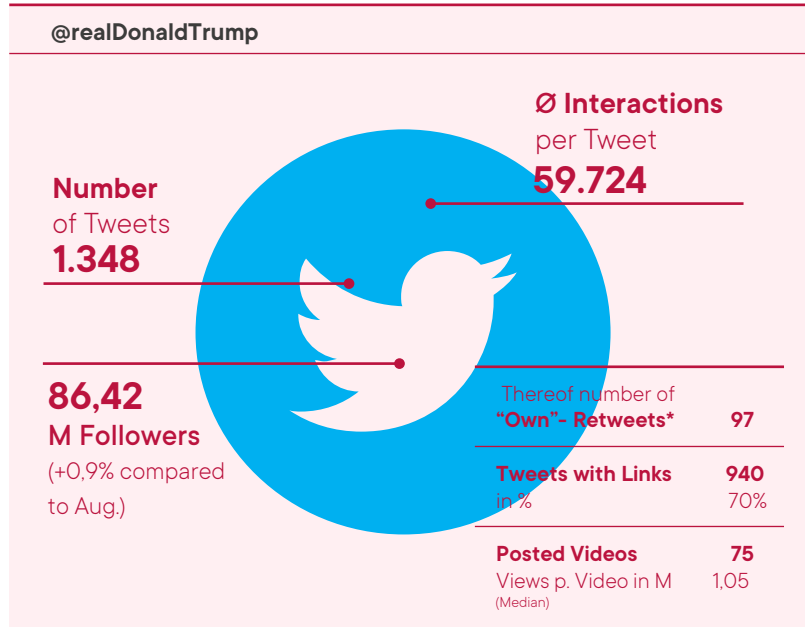
TWITTER

Baseline Data of Tweets in September 2020

Trump

Donald Trump tweets **more than 4 times as often** as Joe Biden, averaging 45 tweets per day. In September, he also posts **much more intensively than in the previous month** (~ 35 tweets per day). Both accounts increase their followers in September with roughly the same amount (Trump +752K / Biden +769K). @realDonaldTrump generates about **60 000 interactions** with each post. @JoeBiden even reaches **93 000 interactions per tweet** with a significantly smaller following).

Biden



* Number of retweets of "own" accounts

TWITTER



Credibility of the Linked Media

Most tweets (70% and 73% respectively) **contain links** - either due to retweets (with and without comments) or direct links to websites. In terms of the frequency of posts with links, Donald Trump's Twitter page is dominated by **content from Fox News and Breitbart**. Compared to the Trump account **@JoeBiden** posts significantly less. Accordingly, there are fewer links in his own and shared content; **mostly to media** like CNN, WP, and NYT.



Trump

Biden

Tweets with Link

Medium	Links	NewsGuard Value
Breitbart *	25	49,5
Fox News	21	69,5
 @tvnewshq	18	n/a
 @LouDobbs <small>(Host & Commentator at Fox News)</small>	11	n/a
New York Post *	9	75

Tweets with Link

Medium	Links	NewsGuard Value
CNN *	4	87,5
 @KamalaHarris	3	n/a
Washington Post *	2	100
 @nytimes	2	n/a

* Links to both the respective Twitter account and the website.

TWITTER

Most Interactive Content & Peaks

Trump

The **tweets of the Trump account** are often clearly **emotionalizing**. These short word posts are aimed at spontaneous likes and retweets and they reflect perfectly Trump's style. The "Make America Great Again" claim was used by @realDonaldTrump in four additional tweets in September.

@JoeBiden tweets contain **more text** (Ø 176 characters instead of Ø 115 characters for Trump) and are a bit more **detailed in terms of content**.

With regard to the top tweets, interaction figures of both competitors are on a similar level. The Biden account, however, with its three top posts in September (2 times "Trump-Bashing" & RBG), can once again clearly set itself apart in terms of **interactions**.

Biden

Top 5 tweets by interaction

Joe Biden just announced that he will not agree to a Drug Test. Gee, I wonder why?

469

MAKE AMERICA GREAT AGAIN!

424



@GOP We were put in this position of power and importance to make decisions for the people who so proudly elected us, the most important of which has long been considered to be the selection of United States Supreme Court Justices. We have this obligation, without delay!

389

SAVE YOUR SECOND AMENDMENT, VOTE TRUMP!

386

Top 5 tweets by interaction

Donald Trump is the worst president we've ever had.

1.819

I'm Joe Biden and I approve this message.
<https://t.co/TuRZXPE5xK>

1.090

Let me be clear: The voters should pick a President, and that President should select a successor to Justice Ginsburg.

615

Beau Biden was not a loser. <https://t.co/hwzIZrjh75>

598

It's debate night, so I've got my earpiece and performance enhancers ready. <https://t.co/EhOiWdjh1b>

585

Summary and Conclusion

Media attention

The big difference in media attention continues into September. The reach and number of contributions referring to Trump compared to Biden are twice as high. In addition, the exclusivity of the reporting for the Democratic presidential candidate has declined significantly, from 15 percent to 9 percent.

NewsGuard score and sentiment

Here the trend has intensified compared to the previous month: Media with a low NG score report with increased frequency even more positively about Trump and even more negatively about Biden. The higher the NG score, the more critical is the reporting about the incumbent president. The reports on Biden are neutral to positive in highly trustworthy media (more positive in the DACH region).

Policy Areas and Topics

Political content and issues on both sides are overshadowed in September by the policy area of "internal security" and the topic of "election campaigning". Other discussed policy areas and issues are usually directly related to these - for example, the debates on election fraud/mail-in ballot (Trump) and the mental and physical health of the candidates (Biden).

Disinformation

Disinformation is mainly addressed by media with high NG-scores. They regularly carry out fact checks regarding false statements and clarify them. In September, these proven false statements almost exclusively originate from Trump. Media with an NG-Score below 60, however, report strikingly one-sided and biased pro-Trump and anti-Biden. Trump's statements are generally not checked here for their truthfulness.

Matrix

Striking is the enormous output of media with a low NG score within the analyzed media panel with selected media at the beginning/end of the NG scale - according to the number of contributions, the first six places of the authors contain only names from *Breitbart* and *The Gateway Pundit*. The sheer quantity compensates for the partly low coverage, as these contributions are published mainly via social media. In terms of reach, leading is Jennifer Rubin from the *Washington Post* with decidedly positive sentiment towards Joe Biden and negative sentiment towards Donald Trump. Paul Steinhauser from *Fox News* deserves a special mention: there is a subtle criticism of Trump, and thus a slightly negative sentiment; his reports on Biden are overall neutral.

Appendix

Appendix 1: Media dossier

Appendix 2: Journalist dossier

What is the NewsGuard Score?

NewsGuard assesses the **credibility and transparency** of news websites based on nine journalistic criteria and scores them on a **scale from 0 to 100 points**.

Rating:

 **Green** („trustworthy“) is a website with a score of **60 points or higher**

 **Red** („not trustworthy“) is a website with a score **below 60 points**

NewsGuard uses nine criteria to assess websites. Each criterion is worth a certain number of points out of 100 and added together they form the NG-Score.

For more information visit the [website](#).

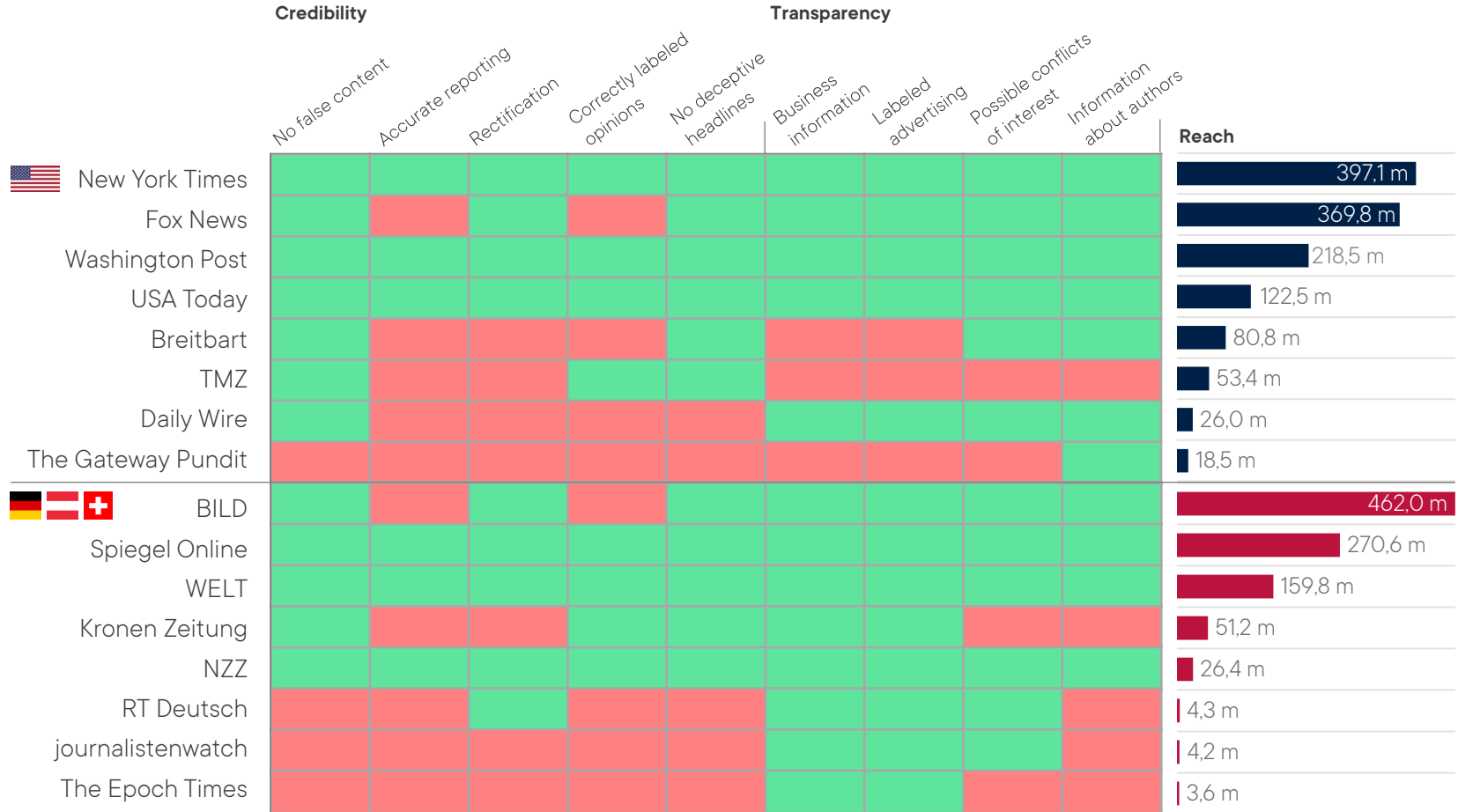
Criteria and their corresponding weighting points:

- | | |
|--|------|
| • Does not repeatedly publish false content | 22 |
| • Journalists gather and present information responsibly according to journalistic criteria | 18 |
| • Regularly corrects or clarifies errors | 12.5 |
| • Handles the difference between news and opinion responsibly | 12.5 |
| • Avoids deceptive headlines | 10 |
| • Website discloses ownership and financing | 7.5 |
| • Clearly labels advertising | 7.5 |
| • Reveals who's in charge , including possible conflicts of interest | 5 |
| • The site provides information about the journalists | 5 |

US Election 2020

Media dossier

of the qualitative analysis



US Election 2020

US news portals

Breitbart

Daily Wire

Fox News

The New York Times

The Gateway Pundit

TMZ

USA Today

The Washington Post



Founded in 2007 by Andrew Breitbart and Larry Solov, the news and opinion website, which now has over 80 million visits, describes itself as a contribution to a better democracy, as it pursues the ideology of free opinion formation and exchange.

However, critics classify the site as exactly the opposite, accusing it of spreading false reports and conspiracy theories.

Visits: **80,810,000**

Interactions-Rank: **14**

breitbart.com

NewsGuard



Proceed with caution: This website fails to adhere to several basic journalistic standards.

CREDIBILITY

- ✓ Does not repeatedly publish false content
- ✗ Gathers and presents information responsibly
- ✗ Regularly corrects or clarifies errors
- ✗ Handles the difference between news and opinion responsibly
- ✓ Avoids deceptive headlines

TRANSPARENCY

- ✗ Website discloses ownership and financing
- ✗ Clearly labels advertising
- ✓ Reveals who's in charge, including any possible conflicts of interest
- ✓ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: **49,5/100**



Since its launch in 2007, the conservative news and opinion website dailywire.com has been reporting on American politics and culture. It is part of Bentkey Ventures LCC, a Texas-based company known for fracking. Its CEO is the pastor and billionaire Farris C. Wilks.

Frequent coverage topics include the Trump administration, immigration, environment, abortion, and LGBT issues. Its news stories regularly rely on third-party sources such as ABC News or the Washington Post, but it also often distributes texts from untrustworthy sources, so the content must be viewed critically.

Visits: **26,000,000**

Interactions-Rank: **7**

dailywire.com

NewsGuard



Proceed with caution: This website fails to adhere to several basic journalistic standards.

CREDIBILITY

- ✓ Does not repeatedly publish false content
- ✗ Gathers and presents information responsibly
- ✗ Regularly corrects or clarifies errors
- ✗ Handles the difference between news and opinion responsibly
- ✗ Avoids deceptive headlines

TRANSPARENCY

- ✓ Website discloses ownership and financing
- ✓ Clearly labels advertising
- ✓ Reveals who's in charge, including any possible conflicts of interest
- ✓ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: **42/100**



foxnews.com largely reflects breaking news from the news channel Fox News.

With an average of 160 million visitors per month, the site is one of the most frequently visited news sites in the USA.

The online portal is a subsidiary of the publicly traded, New York-based media company Fox Corporation.

Visits: **369,770,000**

Interactions-Rank: **3**

foxnews.com

 **NewsGuard**



This website generally maintains basic standards of credibility and transparency—with significant exceptions.

CREDIBILITY

- ✓ Does not repeatedly publish false content
- ✗ Gathers and presents information responsibly
- ✓ Regularly corrects or clarifies errors
- ✗ Handles the difference between news and opinion responsibly
- ✓ Avoids deceptive headlines

TRANSPARENCY

- ✓ Website discloses ownership and financing
- ✓ Clearly labels advertising
- ✓ Reveals who's in charge, including any possible conflicts of interest
- ✓ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: **69.5/100**

The New York Times

The New York Times is one of the best-selling daily national newspapers in the USA. The newspaper's Internet presence is also one of the most frequently visited news sites in the country, with an average of almost 400 million visitors per month.

The New York Times and nytimes.com belong to the American mass media company The New York Times Company. It covers topics from all areas, focusing its reporting on international events. The New York Times has won many awards for its reporting, including the world-renowned Pulitzer Prize.

Visits: **397,100,000**

Interactions-Rank: **4**

nytimes.com

 **NewsGuard**



This website adheres to all nine of NewsGuard's standards of credibility and transparency.

CREDIBILITY

- ✓ Does not repeatedly publish false content
- ✓ Gathers and presents information responsibly
- ✓ Regularly corrects or clarifies errors
- ✓ Handles the difference between news and opinion responsibly
- ✓ Avoids deceptive headlines

TRANSPARENCY

- ✓ Website discloses ownership and financing
- ✓ Clearly labels advertising
- ✓ Reveals who's in charge, including any possible conflicts of interest
- ✓ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: 100/100



The Gateway Pundit is a right-wing extreme US news platform, founded in 2004 by the conservative blogger Jim Hoft. Meanwhile, the site reaches 18.5 million visits per month.

The content publishes national political news focusing on President Donald Trump's policies and administration. The website regularly features false reports, conspiracy theories, and unfounded allegations, with no distinction made between opinions and actual news reports.

Visits: 18,540,000

Interactions-Rank: 143

thegatewaypundit.com

 **NewsGuard**



Proceed with caution: This website severely violates basic journalistic standards.

CREDIBILITY

- ✗ Does not repeatedly publish false content
- ✗ Gathers and presents information responsibly
- ✗ Regularly corrects or clarifies errors
- ✗ Handles the difference between news and opinion responsibly
- ✗ Avoids deceptive headlines

TRANSPARENCY

- ✗ Website discloses ownership and financing
- ✗ Clearly labels advertising
- ✗ Reveals who's in charge, including any possible conflicts of interest
- ✓ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: 37.5/100



TMZ (Thirty Mile Zone) is a popular US-American tabloid news site. Launched in 2005 by the lawyer and journalist Harvey Levin, the site publishes exclusive news about celebrity scandals and news from the entertainment industry at a rapid pace. For this reason, also respectable media frequently rely on reports by TMZ.

However, their research methods are not transparent, and the lack of source identification makes the news lose credibility. Nevertheless, the website reaches a relatively large audience with over 53 million visits per month.

Visits: **53,370,000**

Interactions-Rank: **15**

tmz.com

 **NewsGuard**



Proceed with caution: This website fails to adhere to several basic journalistic standards.

CREDIBILITY

- ✓ Does not repeatedly publish false content
- ✗ Gathers and presents information responsibly
- ✗ Regularly corrects or clarifies errors
- ✓ Handles the difference between news and opinion responsibly
- ✓ Avoids deceptive headlines

TRANSPARENCY

- ✗ Website discloses ownership and financing
- ✗ Clearly labels advertising
- ✗ Reveals who's in charge, including any possible conflicts of interest
- ✗ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: **44.5/100**



USA Today is the best-selling daily newspaper in the USA and is part of the Gannett Company, Inc. based in Virginia. Its website is also one of the most visited news sites in the country, with an average reach of 122 million visits per month.

USA Today won a Pulitzer Prize in 2018 for its work on a multimedia project that critically examined the construction of a wall along the U.S.-Mexican border.

Visits: **122,450,000**

Interactions-Rank: **18**

usatoday.com

NewsGuard



This website adheres to all nine of NewsGuard's standards of credibility and transparency.

CREDIBILITY

- ✓ Does not repeatedly publish false content
- ✓ Gathers and presents information responsibly
- ✓ Regularly corrects or clarifies errors
- ✓ Handles the difference between news and opinion responsibly
- ✓ Avoids deceptive headlines

TRANSPARENCY

- ✓ Website discloses ownership and financing
- ✓ Clearly labels advertising
- ✓ Reveals who's in charge, including any possible conflicts of interest
- ✓ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: **100/100**

The Washington Post

The Washington Post is one of the ten largest newspapers in the USA. With an average of 220 million visits per month, the website is one of the country's most clicked news sites.

Since 2013 the owner of The Post is Amazon's founder Jeff Bezos. The reporting focuses on exclusive international and national content, which has been awarded the Pulitzer Prize several times and has been steadily expanding on social media platforms since Bezos took over the company. The Post's relationship with the current US President Trump can be described as tense.

Visits: **218,470,000**

Interactions-Rank: **6**

washingtonpost.com

 **NewsGuard**



This website adheres to all nine of NewsGuard's standards of credibility and transparency.

CREDIBILITY

- ✓ Does not repeatedly publish false content
- ✓ Gathers and presents information responsibly
- ✓ Regularly corrects or clarifies errors
- ✓ Handles the difference between news and opinion responsibly
- ✓ Avoids deceptive headlines

TRANSPARENCY

- ✓ Website discloses ownership and financing
- ✓ Clearly labels advertising
- ✓ Reveals who's in charge, including any possible conflicts of interest
- ✓ The site provides names of content creators, along with either contact or biographical information

NewsGuard-Bewertung



Score: 100/100

US Election 2020

DACH region news portals

BILD

RT Deutsch

Journalistenwatch

Der Spiegel

The Epoch Times

DIE WeLT

Kronen Zeitung

NZZ



The daily tabloid newspaper Bild is the best-selling newspaper in Germany and one of the best-selling newspapers in Europe.

The Bild website is also at the top of the German news pages with its reach and an average of 450 million visits.

Bild and Bild.de are owned by Axel Springer SE, a publicly-traded company headquartered in Berlin and the largest digital publishing house in Europe.

Visits: **462,031,920**

Interactions-Rank: **2**

bild.de

 **NewsGuard**



Diese Webseite entspricht grundlegenden Anforderungen an Glaubwürdigkeit und Transparenz - mit erheblichen Einschränkungen.

GLAUBWÜRDIGKEIT



Es wurden nicht regelmäßig Falschinformationen veröffentlicht



Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst



Unterlaufene Fehler werden regelmäßig richtiggestellt



Klare Unterscheidung zwischen Nachricht und Meinung



Vermeiden irreführender Überschriften

TRANSPARENZ



Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung



Werbung wird als solche gekennzeichnet



Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte



Es gibt Informationen über die Autorinnen und Autoren.

NewsGuard-Bewertung



Score: **69.5/100**



The German website of RT Deutsch is part of the media network RT (until 2009 Russia Today) - a foreign television station founded and funded by the Russian state, with headquarters in Moscow. The media group is criticized for regularly publishing misinformation and propaganda of the Russian government.

The website itself claims to publish voices with an "alternative, unconventional point of view " to "counter the public narrative and to expose media manipulations."

Visits: **4,330,000**

Interactions-Rank: **24**

deutsch.rt.com

NewsGuard



NewsGuard empfiehlt Vorsicht bei der Nutzung dieser Webseite: Sie verstößt schwerwiegend gegen grundlegende journalistische Standards.

GLAUBWÜRDIGKEIT



Es wurden nicht regelmäßig Falschinformationen veröffentlicht



Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst



Unterlaufene Fehler werden regelmäßig richtiggestellt



Klare Unterscheidung zwischen Nachricht und Meinung



Vermeiden irreführender Überschriften

TRANSPARENZ



Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung



Werbung wird als solche gekennzeichnet



Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte



Es gibt Informationen über die Autorinnen und Autoren.

NewsGuard-Bewertung



Score: **32.5/100**



The website journalistenwatch.com is owned by Journalistenwatch e.V – Association for Media Criticism and Counter Publicity. The publishers see themselves as a "news extension" that investigates all journalistic directions and reflects the entire spectrum of opinions. The purpose is to educate readers, since "major media no longer report independently".

Critics, however, classify the website as a right-wing populist to right-wing extremist and critical of Islam, and the news it spreads is considered untrustworthy and unfounded.

Visits: 4,210,000

Interactions-Rank: 40

journalistenwatch.com

NewsGuard



NewsGuard empfiehlt Vorsicht bei der Nutzung dieser Webseite: Sie verstößt schwerwiegend gegen grundlegende journalistische Standards.

GLAUBWÜRDIGKEIT



Es wurden nicht regelmäßig Falschinformationen veröffentlicht



Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst



Unterlaufene Fehler werden regelmäßig richtiggestellt



Klare Unterscheidung zwischen Nachricht und Meinung



Vermeiden irreführender Überschriften

TRANSPARENZ



Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung



Werbung wird als solche gekennzeichnet



Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte



Es gibt Informationen über die Autorinnen und Autoren.

NewsGuard-Bewertung



Score: 20/100

DER SPIEGEL



Der Spiegel is a German news portal. It was founded in 1994 by the news magazine Der Spiegel as a web portal named Spiegel Online and renamed Der Spiegel in 2020.

Der Spiegel is one of the five news portals with the widest reach in Germany, with around 270 million monthly visits. It is regarded as an established and trusted medium.

Visits: **270,582,424**

Interactions-Rank: **5**

spiegel.de

NewsGuard



Eine Überprüfung durch NewsGuard hat ergeben, dass diese Webseite allen neun grundlegenden Anforderungen an Glaubwürdigkeit und Transparenz entspricht.

GLAUBWÜRDIGKEIT



Es wurden nicht regelmäßig Falschinformationen veröffentlicht



Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst



Unterlaufene Fehler werden regelmäßig richtiggestellt



Klare Unterscheidung zwischen Nachricht und Meinung



Vermeiden irreführender Überschriften

TRANSPARENZ



Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung



Werbung wird als solche gekennzeichnet



Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte



Es gibt Informationen über die Autorinnen und Autoren.

NewsGuard-Bewertung



Score: 100/100

EPOCH TIMES

The Epoch Times is an international, multilingual newspaper with headquarters in New York. It was founded in 2000 by John Tang under the motto "Truth&Tradition" and is published in print and online.

The range of topics covers current world affairs with a special focus on China. The German edition often reports critically on crime in connection to immigration and is generally xenophobic and racist.

Visits: **3,630,000**

Interactions-Rank: **23**

epochtimes.de

 NewsGuard



NewsGuard empfiehlt Vorsicht bei der Nutzung dieser Webseite: Sie verstößt schwerwiegend gegen grundlegende journalistische Standards.

GLAUBWÜRDIGKEIT

-  Es wurden nicht regelmäßig Falschinformationen veröffentlicht
-  Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst
-  Unterlaufene Fehler werden regelmäßig richtiggestellt
-  Klare Unterscheidung zwischen Nachricht und Meinung
-  Vermeiden irreführender Überschriften

TRANSPARENZ

-  Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung
-  Werbung wird als solche gekennzeichnet
-  Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte
-  Es gibt Informationen über die Autorinnen und Autoren.

NewsGuard-Bewertung



Score: 15/100



Welt Online is the news portal of the Welt Group, which was launched back in 1995. The news portal delivers national news, that is written by more than 300 journalists and published daily on multiple news sources types.

With almost 160 million monthly visits and 24 million unique users, Welt Online is one of the most visited websites in Germany.

Visits: **159,753,687**

Interactions-Rank: -

welt.de

NewsGuard



Eine Überprüfung durch NewsGuard hat ergeben, dass diese Webseite allen neun grundlegenden Anforderungen an Glaubwürdigkeit und Transparenz entspricht.

GLAUBWÜRDIGKEIT

TRANSPARENZ



Es wurden nicht regelmäßig Falschinformationen veröffentlicht



Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung



Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst



Werbung wird als solche gekennzeichnet



Unterlaufene Fehler werden regelmäßig richtiggestellt



Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte



Klare Unterscheidung zwischen Nachricht und Meinung



Es gibt Informationen über die Autorinnen und Autoren.



Vermeiden irreführender Überschriften



Score: **100/100**

NewsGuard-Bewertung



Founded in 1905, the Kronen Zeitung is a classic tabloid medium from Austria. The affiliated website generates around 51 million visits per month.

The Krone sees itself as "the Internet portal for all Austrians and Internet users in the German-speaking world". Since false reports make up a big part of their news coverage, the Kronen Zeitung is viewed critically.

Visits: **51,199,745**

Interactions-Rank: **356**

krone.at

 **NewsGuard**



NewsGuard empfiehlt Vorsicht bei der Nutzung dieser Webseite: Sie verfehlt mehrere grundlegende journalistische Standards.

GLAUBWÜRDIGKEIT

- ✓ Es wurden nicht regelmäßig Falschinformationen veröffentlicht
- ✗ Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst
- ✗ Unterlaufene Fehler werden regelmäßig richtiggestellt
- ✓ Klare Unterscheidung zwischen Nachricht und Meinung
- ✓ Vermeiden irreführender Überschriften

TRANSPARENZ

- ✓ Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung
- ✓ Werbung wird als solche gekennzeichnet
- ✗ Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte
- ✗ Es gibt Informationen über die Autorinnen und Autoren.

NewsGuard-Bewertung



Score: **59.5/100**

Neue Zürcher Zeitung


Founded in 1780, the Neue Zürcher Zeitung is the most important leading medium in Switzerland.

With 26,381,296 visits per month, the nzz.ch website is one of the country's most widely spread online presences.

With its liberal-conservative political orientation, the NZZ covers Swiss national news, and international news, with a focus on politics, business, and finance. Close cooperation with authorities, authors and news agencies make the NZZ and its website a transparent and credible primary medium.



Visits: **26,381,296**

Interactions-Rank: -

nzz.ch 



Eine Überprüfung durch NewsGuard hat ergeben, dass diese Webseite allen neun grundlegenden Anforderungen an Glaubwürdigkeit und Transparenz entspricht.

GLAUBWÜRDIGKEIT	TRANSPARENZ
 Es wurden nicht regelmäßig Falschinformationen veröffentlicht	 Die Webseite veröffentlicht Eigentumsverhältnisse und Finanzierung
 Journalisten recherchieren und veröffentlichen Informationen verantwortungsbewusst	 Werbung wird als solche gekennzeichnet
 Unterlaufene Fehler werden regelmäßig richtiggestellt	 Offenlegen der redaktionell Verantwortlichen, einschließlich möglicher Interessenskonflikte
 Klare Unterscheidung zwischen Nachricht und Meinung	 Es gibt Informationen über die Autorinnen und Autoren.
 Vermeiden irreführender Überschriften	

NewsGuard-Bewertung



Score: **100/100**

US Election 2020

TV stations in the qualitative analysis

ARD

CNN

FOX News Channel



The consortium of the public broadcasters of the Federal Republic of Germany (ARD) was founded in 1950. It is part of the public broadcasting system and currently consists of nine state public service broadcasters and one foreign broadcaster.

The public television station **Das Erste** is a jointly owned by the ARD and the first television channel in Germany. The broadcaster was founded in 1952 as Northwest German Broadcasting (NWDR), operated since 1954 under the name Deutsches Fernsehen, and since 1996 it was known as Das Erste. Colloquially, ARD is used as a synonym for the TV station.

Following ZDF, Das Erste is the station with the widest reach in Germany. Its flagship program, the Tagesschau, is the most widely covered news program on German television.



The multiple award-winning news channel CNN was founded in 1980 by Ted Turner. The station has several spin-offs and holdings in other television channels.

As the first founded station of this kind, it exclusively broadcasts news and reports on current events in various formats 24 hours a day.

CNN is the second most popular news channel on the market after Fox News in terms of audience ratings.

Its coverage focuses on politics and the upcoming presidential election in the USA. A clear political direction cannot be assigned to CNN, but the relationship to the current president Trump is rather tense due to several incidents.



The **Fox News Channel** was founded in 1996 as a subsidiary of the publicly-owned media company Fox Corporations. Fox News Radio and Fox Business Network are spin-offs of the channel.

Since 2002, Fox News has been the news channel with the widest reach in the USA. What has significantly contributed to the development of its audience figures was the positive coverage of the second Iraq.

It reports in various formats on current events and its political position is considered conservative. The station is deemed a favorite of the incumbent U.S. President Donald Trump.

Data Information

Interactions rank: is determined by NewsGuard with the help of the web analytics program NewsWhip, which measures the number of interactions (likes, shares, comments) triggered by the social media content of news websites. Included in the ranking are interactions on Facebook, Twitter, and Pinterest.

Visits: Gathered by [IVW](#) and [Similarweb](#) (as of June 2020)

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US Election 2020

Top 5 Journalists by Buzz USA



Jim Hoft

Buzz: 416

Reach: 104M

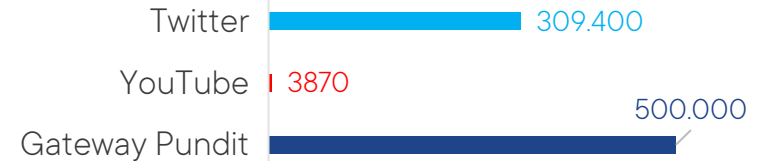


Founder and **editor-in-chief** of the news site **The Gateway Pundit**.
Studied biology at Loras College, then worked in human relations.

In 2013 Hoft received the Reed Irvine Accuracy in Media Award and in 2015 the Breitbart Award.

Hoft worked as a co-producer on the **documentary** "Hating Breitbart".

Hoft has a **YouTube channel** with around 3800 subscribers. His **Twitter** has nearly 310 000 followers.



Wisconsin Leftist Protester Cries Like a Baby in Fetal Position after Police Catch Him with Flame Thrower, Smoke Grenades and Antifa Flag on Way to Riot
By Jim Hoft
Published September 2, 2020 at 8:07am
260 Comments

President Trump on Drug Testing Joe Biden: "He's on Some Kind of an E
1.047 Aufrufe • 02.09.2020

 **Jim Hoft**
2710 Abonnenten



US Markets Set New All-time Highs in the S&P 500 and Nasdaq – Way Above What's Needed Per One Study for Trump to Win in November
By Joe Hoft
Published September 1, 2020 at 5:15pm
51 Comments

B BREITBART NEWS

Charlie Spiering

Buzz: 193

Reach: 230,4M



Since 2014 he has been the White House correspondent at news website **Breitbart News**. He studied historical sciences.

Subsequently worked at Rappahannock News and as author of opinion articles for the conservative newspaper Washington Examiner.

Since 2010, Spiering has had a **YouTube channel** which now has over **2700** subscribers. His **Twitter** account currently has around **44 000** followers.

Twitter 47500

YouTube 2700

Breitbart 1.500.000

DONALD TRUMP: PEOPLE IN THE 'DARK SHADOWS' ARE PULLING JOE BIDEN'S STRINGS



Charlie Spiering @charliespiering · 31. Aug.
Biden leaves the stage - not taking questions

14

42

90





Cristina Laila

Buzz: 184

Reach: 46M



Cristina Laila started writing for the right-wing news website **The Gateway Pundit** in 2016 as **Associate Editor**. She also writes for the media **Russia Insider**, **Citizens Journal** and **Pace News**.

She also gives radio interviews on **conservative** broadcasters like KTLK.

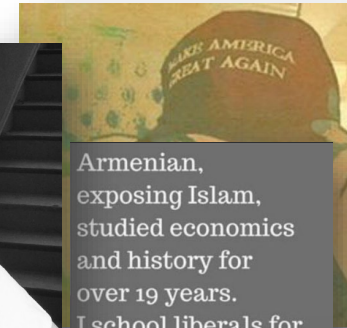
During the 2016 presidential election, she was a **leading social media influencer for Donald Trump**.

In the same year, she also ran a blog in which she shared articles from other **right-wing** news portals.


Laila runs a **Twitter** account that has around **84 500** followers.

Gateway Pundit 250.000

Twitter 83.600



Armenian,
exposing Islam,
studied economics
and history for
over 19 years.
I school liberals for
free because the

 **Cristina Laila** @cristinalaila1 · 23. Aug.
Police Make Second Arrest in Attack on 7-Year-Old Trump Supporter Outside
of DNC Convention thegatewaypundit.com/2020/08/police... via
[@gatewaypundit](https://twitter.com/gatewaypundit)

BREITBART NEWS

Joel Pollak

Buzz: 157

Reach: 187,9M



Senior editor at **Breitbart** and author of several books.

From 2002 to 2006 he was employed as a speechwriter for Tony Leon. In 2010 he ran for Congress as a Republican from Illinois.

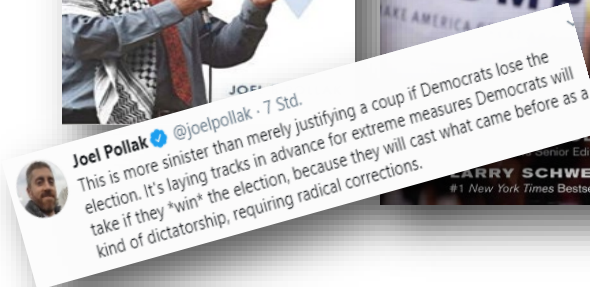
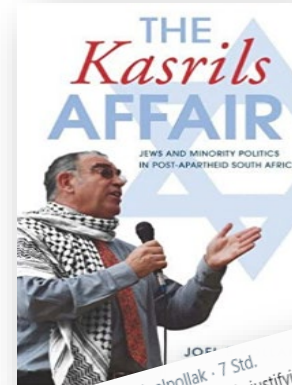
Studied social sciences, environmental science, and public policy at Harvard University. Graduated magna cum laude. Afterwards got a master's degree in Jewish Studies at the University of Cape Town.

Even though he was quite liberal in his early years, today Pollak calls himself a Tea Party Republican.

Pollak operates a **Twitter** account that has around **146 000** followers.

Twitter 145317

Breitbart 1.500.000



B BREITBART NEWS

Hannah Bleau

Buzz: 132

Reach: 159,1M



Reporter for **Breitbart**.

Information about education, as well as previous activities, is not available.

More than 3000 articles are credited to the author.

Bleau owns a **Twitter account**, which has nearly 4000 followers.

Twitter

3800

Breitbart

1.500.000

No Spike in Florida Coronavirus Cases Despite No Mask Mandate

By Hannah Bleau

breitbart.com — There has been no spike in cases of the Chinese coronavirus in Florida over the last two weeks, despite Gov. Ron DeSantis (R) lifting key coronavirus restrictions and nixing the enforcement of local mask mandates across the Sunshine State last month. On September 25, Gov. DeSantis took a major step in easing coronavirus restrictions at the state level.



Hannah Bleau @hannahbleau · 2. Okt.

Carney: NYT Is Wrong — Donald Trump Paid Millions in Taxes in 2017
breitbart.com/economy/2020/1... via @BreitbartNews



TIMELINE: JOE BIDEN'S REPEATED FLIP-FLOPS ON A NATIONWIDE MASK MANDATE

US Election 2020

Top 5 Journalists by Reach USA

The Washington Post

Philip Bump

Buzz: 84

Reach: 590,6M



Domestic correspondent for **The Washington Post**. He covers the latest and most important events in the country.

Before joining The Washington Post, he ran a political column in **Atlantic Wire**.

Bump studied at Ohio State University and then wrote for many different media and newspapers. He has also worked as a Senior Adobe Designer.

Bump runs a **Twitter account** that has about **140,000** followers.

Twitter 141700

Washington Post

7,400,000



Philip Bump @pbump · 7 Std.

Trump is holding rallies not because he's trying to boost turnout (since he rarely mentions it) or because it moves the polls (since it doesn't) but because 1) he thinks it's how he won in 2016 and 2) he likes riffing in front of enthusiastic crowds.



Politics Analysis

Trump's campaign isn't gaining the traction it thinks it is

Nor is there any clear value to his rallies.

Oct 12, 2020

Politics Analysis

Why Trump is losing

A new poll breaks down shifts since 2016 in detail.

Oct 9, 2020





Joseph Wulfsohn

Buzz: 101

Reach: 558,8M



Joseph Wulfsohn is Media journalist at Fox News.

He studied cinema arts, science, and screenwriting at Columbia College Chicago and graduated with a Bachelor of Arts.

He has worked for **Mediaite**, a mainstream political news site, **The Federalist**, a conservative online magazine, and **The Daily Caller**, an equally conservative right-wing news site.

Wulfsohn operates a **Twitter** account that has around 3600 followers.

Twitter 3700

Fox News (Online) 6.300.000

Michael Moore warns Dems: Trump voters' enthusiasm is 'OFF THE CHARTS!'

Trump calls rioters 'supporters' of media while dismissing question on violence from his own backers

Joseph A. Wulfsohn hat retweetet

Robby Soave @robbysoave · 17 Std.

This is irresponsible. An election "war game" simulation conducted by a bunch of buddy buddy politicos is not super informative. There's no science behind this. Violent catastrophe is possible, but nothing in this article establishes that it's "likely."

The Washington Post @washingtonpost · 20 Std.

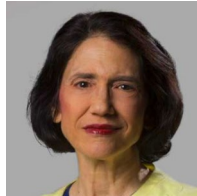
Perspective: The election will likely spark violence — and a constitutional crisis.

In every scenario except a Biden landslide, our simulation ended catastrophically. wapo.st/32Qx2Jy

The Washington Post Jennifer Rubin

Buzz: 76

Reach: 534,5M



Columnist for **The Washington Post** and a journalist for **MSNBC**.

Despite being a conservative journalist, Rubin has publicly condemned the Trump administration.

Juris Doctor of law and history, as well as a Bachelor of Arts at the University of California at Berkeley.

Rubin worked as a labor law attorney for 20 years. In 2005 she switched to journalism. This was followed by activities for **Commentary**, **PJ Media**, **Human Events**, **The Weekly Standard**, **Politico**, the **New York Post**, the **New York Daily News**, **National Review** and the **Jerusalem Post**.

Rubin operates a **Twitter** account that has around 490 000 followers.

Twitter 512.200

MSNBC (Online) 480.000

Washington Post 7.400.000

Opinions

It's not just Trump. All Republicans must go.



Opinion by **Jennifer Rubin**
Columnist

Opinions

Distinguished pol of the week: A true American hero explains honor to a soulless Trump



Jennifer Rubin @JRubinBlogger · 13 Std.

so Trump insulted the military during a press conference to deny he insults the military.

821

9,989

41,380



Jennifer Rubin @JRubinBlogger · 12 Std.

Biden went to church, met with real Americans. Trump golfed and whines.

101

1,274

6,747





Charles Creitz

Buzz: 81

Reach: 448,2M



Charles Creitz is reporter for **Fox News**. Studied broadcast journalism at Temple University in Philadelphia.

Creitz initially worked for the **International Business Times** and **Radio America**. In 2016 he moved to **The Fox Nation**. There he initially worked as a producer, and from 2019, as a reporter.

Between 2007 and 2012 he was involved in the Republican Party of Pennsylvania. In 2012 he supported the Republican candidate Mitt Romney in the presidential election.

His **Twitter** account with 11 follower is inactive since 2013.

Twitter 11

Fox News (Online) 6.300.000

FOX NEWS FLASH · Published 5 days ago
RNC chair knocks Biden over 'laughable' claim Trump responsible for coronavirus school closures

MEDIA · Published 6 days ago
Mark Hemingway delves into 50 years of 'depraved' left-wing leadership in Portland

Portland voters will tolerate a lot for the sake of progressive policies, WSJ op-ed claims

FOX NEWS FLASH · Published August 27
Ex-NSC official warns election will determine whether 'we have civilization or not'

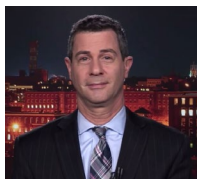
'I've never seen anything like the last three months,' Michael Anton tells 'Tucker Carlson Tonight'



Paul Steinhauser

Buzz: 75

Reach: 415,8M



Paul Steinhauser is a **reporter at Fox News** who is focused mainly on **politics**.

Studied journalism at the University of Boston.

He previously worked for **NH1** and **CNN**, where he helped win **CNN** an award for his political blog.

Currently, Steinhauser writes a weekly political **newsletter "THE 603"**, and he also appears on the news program of **NHTalkRadio.com**, "New Hampshire Today with Jack Heath".

It is important to note that Paul Steinhauser is based in New Hampshire, which is a critical voting state.

Twitter

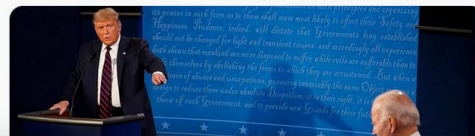
16000

Fox News (Online)

6.300.000



Paul Steinhauser @steinhauserNH1 · 8. Okt.
2020 New: Asked about @realDonaldTrump refusal to take part in next week's #PresidentialDebate - now that @debates says it will be virtual - @JoeBiden says "You never know what's going to come out of his mouth" TODAY on @FoxNews [foxnews.com/politics/biden...](https://www.foxnews.com/politics/biden...) #2020Election #Election2020



Biden: Trump calling Harris a 'monster' is 'despicable'

Biden takes aim at Trump over alleged plot to kidnap Michigan governor

Vice presidential debate pays off for Biden

Biden reports surge in fundraising surrounding Harris-Pence face-off

US Election 2020

Top 5 Journalists by Buzz

Germany – Austria – Switzerland

WELT

Daniel Friedrich Sturm

Buzz: 20

Reach: 92,3M



Bochum-based **political scientist** and **US correspondent** for the conservative newspapers *Die Welt* & *Welt am Sonntag* since 2018. Before that, he worked as their politics editor.

The 47-year old journalist previously covered the inner workings of the **SPD** as a **parliamentary correspondent**, for which he was awarded the **Willy Brandt Prize** for the Promotion of Young Scientists.

Sturm has published various **books**, including biographies on *Sigmar Gabriel* and *Peer Steinbrück*, as well as a critical overview of the SPD.

He started using **Twitter** in 2011 and currently has around **5200 followers**.

Twitter 5334

Die WeLT (Print) 1.967.800

WeLT (Online) 4.900.000



NZZ

Peter Winkler

Buzz: 19

Reach: 14,9M



Born in 1956. Since 1991 is a journalist in the foreign affairs editorial board of **NZZ**.

Studied English in Zurich.

Worked for the **Winterthurer Landbote**, the **Swiss Dispatch Agency**, the radio station **DRS 3** and the **ICRC**.

His articles deal in particular with the upcoming election in the **USA** and current political developments.

Winkler does not have a **Twitter account** and is not otherwise active on social media platforms.

Neue Zürcher
Zeitung

294.400

NZZ (Online)

781.000

Neue Zürcher Zeitung

**Die Regierung der USA wird zur Requisite
in der Trump-Show**

**Das Prinzip Trump ist der Grund, warum
Amerikas Republikaner kein
Wahlprogramm nötig haben**

**Amerikas Tech-Firmen wälzen Notfallpläne
für die Wahlen**

NZZ

Meret Baumann

Buzz: 12

Reach: 9,4M

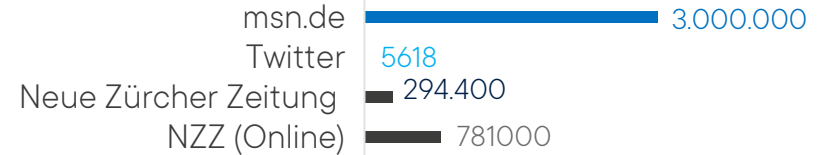


Born in 1978 in Basel. Studied law in Zurich and Rome.

Afterward, she did an internship at the Swiss Embassy in Rome with a focus on **domestic policy and law**.

She began working for the NZZ after her internship in the International Department. Her main focus: USA, Austria, Eastern Central Europe.

The author has a **Twitter account** with over **5600 followers**.



Die brutale Realität holt Trump ein

Angesichts rekordhoher Infektionszahlen versucht der amerikanische Präsident eine Kehrtwende und schwört die Bevölkerung auf noch düsterere Zeiten ein. Doch ob es ihm rechtzeitig gelingt, seine Führungsschwäche zu überdecken, ist fraglich.

KOMMENTAR

Trump ist bloss ein Teil des Problems: Das schwer belastete Verhältnis zwischen Schwarz und Weiss ist die Konstante der amerikanischen Geschichte

Das Zusammenfallen dreier Krisen hat die Ungleichheit zwischen Schwarz und Weiss in deutlicher Weise offenbart. Die Wut darüber hat in den USA Tumulte ausgelöst, die Präsident Trump mit der Bedienung rassistischer Ressentiments noch befeuert.

EPOCH TIMES

Reinhard Werner

Buzz: 12

Reach: 1,7M



Reinhard Werner is a journalist for the German edition of the **Epoch Times**.

There is no available information about his resume.

Epoch Times
Deutschland

137.600

Gerüchte über Bidens Gesundheit „russische Desinformation“? Heimatschutz lässt Bericht überarbeiten

Von Reinhard Werner / 3. September 2020 / Aktualisiert: 3. September 2020 11:34



Joe Biden bei einer Rede am 31. August 2020 in Pittsburgh, Pennsylvania.

Foto: Alex Wong/Getty Images

SPIEGEL ONLINE

Marc Pitzke

Buzz: 11

Reach: 96,8M



Born in 1963 in Solingen. German journalist and since 2003 US correspondent of **SPIEGEL ONLINE**.

Studied at the Ludwig-Maximilians-University Munich, the German School of Journalism (DJS), and Columbia University, School of Journalism.

Afterwards, in 1995 he worked as a **US correspondent** for **Die Woche**. Freelancer for media such as **GEO**, **Merian**, **Frankfurter Allgemeine Sonntagszeit** and **Tagesspiegel**. In 2006, he published a **book** titled "Five after Zero. September 11 and the Rebirth of New York".

Pitzke runs a **Twitter account**, which has over **6700** followers.

Twitter

6700

Spiegel Online

8900000

Die Lage: USA 2020

Verbrannte Erde Amerika

Von Marc Pitzke, US-Korrespondent



Während im Westen der USA die Wälder brennen, legt Präsident Trump die politische Kultur in Schutt und Asche - jetzt auch beim Debakel der TV-Debatte. Ob sich das Land davon erholen kann, ist ungewiss.

Trotz Corona-Erkrankung

Die Trump-Show muss weitergehen

Selbst vom Krankenbett aus versucht Donald Trump, sich als starker Mann zu inszenieren. Seinen Aufenthalt im Militärhospital nutzt er für PR und Ablenkungsmanöver. Sein wahrer Zustand bleibt im Dunkeln. Von Marc Pitzke, New York

5. Oktober 2020, 12:49 Uhr



US Election 2020

Top 5 Journalists by Reach Germany – Austria – Switzerland

SPIEGEL ONLINE

Marc Pitzke

Buzz: 11

Reach: 96,8M



Born in 1963 in Solingen. German journalist and since 2003 US correspondent of **SPIEGEL ONLINE**.

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5. Oktober 2020, 12:49 Uhr



SPIEGEL ONLINE

Oliver Trenkamp

Buzz: 11

Reach: 96,7M



Twitter

5100

Spiegel Online

8.900.000



Born in 1979, he trained as a journalist at the **Henri Nannen School**, after studying political science.

Trenkamp has been the **managing editor** of the Spiegel since the fall of 2018 and the **chief editor** since January 2019.

Wrote for Tagesspiegel, Essen & Trinken, Frankfurter Allgemeine Zeitung, from 2008 at **Spiegel**.

He teaches at universities and journalism schools and hosts **workshops** on journalistic writing.





Herbert Bauernebel

Buzz: 7

Reach: 93,6M

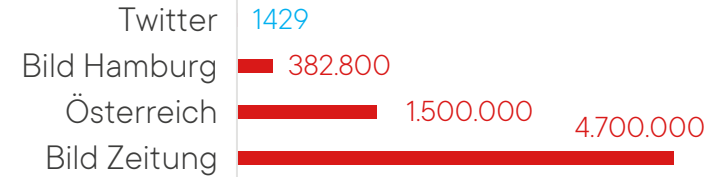


Born in 1965, lives in New York and has worked as a US correspondent since 1999.

He currently works for the **Bild Zeitung**, **Oe24 TV**, and **Austria**.

He runs the blog **Amerika Report**. It covers analysis and news and politics, with a focus on the White House.

As the author of the book "Und die Luft war voller Asche: 9/11 - der Tag, der mein Leben verändert" ("**And the air was full of ashes: 9/11 - the day that changed my life**") he processes his experience of 9/11.



LATEST NEWS NEWS
**Corona-Drama: Trumps White House
wird zum Seuchen-Hotspot**

amerikaREPORT
AMERIKA INSIDE DIREKT AUS NEW YORK

NUR NOCH WENIGE WOCHEN BIS ZUR US-WAHL
**Holt sich Biden den Sieg gegen
Trump via Briefwahl?**



WELT

Daniel Friedrich Sturm

Buzz: 20

Reach: 92,3M



Bochum-based **political scientist** and **US correspondent** for the conservative newspapers **Die Welt & Welt am Sonntag** since 2018. Before that, he worked as their politics editor.

The 47-year old journalist previously covered the inner workings of the **SPD** as a **parliamentary correspondent**, for which he was awarded the **Willy Brandt Prize** for the Promotion of Young Scientists.

Sturm has published various **books**, including biographies on *Sigmar Gabriel* and *Peer Steinbrück*, as well as a critical overview of the SPD.

He started using **Twitter** in 2011 and currently has around **5200 followers**.

Twitter 5334

Die WeLT (Print) 1.967.800

WeLT (Online) 4.900.000



SPIEGEL ONLINE

Roland Nelles

Buzz: 7

Reach: 61,5M

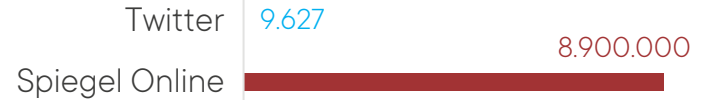


Born in 1971. German journalist and chief correspondent for **SPIEGEL ONLINE** since 2017.
Studied political science from 1994 to 1999.

He later worked as an editor at **Die Welt**, as head of politics in **Die Woche**, and as a correspondent at **SPIEGEL**.

His articles focus on the US and particularly on President Donald Trump. He extensively covered Mueller's Russia investigation. Nelles also reports on the White House, as well as on domestic and foreign affairs.

Nelles has a **Twitter** account with around **9600** follwers.



Finale des Republikaner-Parteitags

Trumps Superspreader-Event

Eine Analyse von **Roland Nelles** und **Leonie Voss** (Video)

Das Weiße Haus als Kulisse, ein Feuerwerk zum Finale: Zum Abschluss des Republikaner-Parteitags setzte US-Präsident Trump auf eine Mischung aus Show und Schocktherapie. Vor 1500 Gästen. Corona - war da was?

28.08.2020, 11:15 Uhr

US-Wahlkampf

Das Märchen vom erfolgreichen Trump

Eine Analyse von **Roland Nelles**, Washington

Der US-Präsident rühmt sich mit einer hervorragenden Bilanz - so will er Wechselwähler erreichen. Dabei ist er selbst bei sehr freundlicher Betrachtung allenfalls ein durchschnittlicher Regierungschef.

29.08.2020, 09:50 Uhr

Data Information

Buzz: Number of articles for September 2020

Reach: Total reach of all articles for September 2020

Twitter/YouTube **statistics:** as of October 2020

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